



The 40th Asia-Pacific Academy of Ophthalmology Congress

In Conjunction with

The 83rd All India Ophthalmological Society Annual Conference

NEW DELHI, INDIA APRIL 3-6, 2025 YASHOBHOOMI

India International Convention and Expo Centre

SPONSORSHIP AND EXHIBITION PROSPECTUS



CONTENTS

Welcome Message	2
Organizing Committee	3
Congress Information	
Attendance Profile	<u></u> 6
Congress Statistics for APAO 2024	7
Program Overview	8
About the Venue	9
Tranporation	10
Accommodation	11
Green Practices	12
Convention Centre Layout	13
Scientific Programs	21
Social Programs	22
Important Dates	23
Exhibit at APAO-AIOS 2025	24
Sponsorship Packages	25
Details of the Extensive Trade Exhibition	32
How to Book Sponsored Exhibition Area and Trade Stalls	35
General Terms and Conditions	36
Sponsorship Opportunities	38
Branding Opportunities	42
Priority Points Program	45
Code of Practice	46
Contact Information	47

Welcome Message

On behalf of the Asia-Pacific Academy of Ophthalmology (APAO), we are pleased to invite you to the 40th APAO Congress, a leading scientific summit for ophthalmologists and visual scientists from the Asia-Pacific and worldwide. This prestigious event will be held in the vibrant city of New Delhi, India, from April 3 to 6, 2025, in conjunction with the 83rd Annual Conference of the All India Ophthalmological Society (AIOS).

Under the theme "Transcending Boundaries in Ophthalmology", the Congress is poised to attract over 1,000 internationally renowned speakers and more than 10,000 delegates. Through our comprehensive scientific program, they will share groundbreaking discoveries across a diverse spectrum of topics in eye care and exchange insights into the latest trends and practices in all major ophthalmic subspecialties.

This much-anticipated event will be conducted at the new, most contemporary, state-of-the-art Yashobhoomi – the India International Convention and Expo Centre (IICC), the largest convention venue in Asia. It will not only provide a unique platform for professional networking but also offer wonderful opportunities to enjoy India's rich cultural heritage, culinary delights, and natural landscapes.

With over six decades of experience in advancing eye care in the Asia-Pacific, we understand the importance of collaboration between healthcare professionals and the industry to propel innovations that will benefit patients. By joining our Congress, your company will be able to showcase your latest inventions, engage with ophthalmic practitioners and researchers from around the globe, and explore potential avenues for cooperation. We sincerely hope this will be a rewarding occasion for all participants, and we look forward to seeing you in New Delhi soon!



Dr. Lalit VermaAPAO 2025 Congress
President



Prof. Dennis LamAPAO 2025 Congress
Scientific Program Chair



Prof. Ava HossainAPAO President



Prof. Clement C Tham

APAO Secretary

General & CEO

Organizing Committee



Prof. Ava Hossain APAO President



Prof. Dennis Lam APAO 2025 Congress Scientific Program Chair



Prof. Clement C Tham APAO Secretary-General & CEO



Dr. Lalit VermaCongress President
2025



Dr. Harbansh LalChair
Organizing Committee



Dr. Samar BasakPresident, AIOS



Dr. Partha BiswasChair
Reception Committee



Prof. Jeewan Singh Titiyal Vice President AIOS



Dr. Santosh G
Honavar
Honorary Secretary, AIOS,
Organizing Secretary,
APAO 2025



Dr. Manoj Mathur Treasurer, AIOS



Dr. Namrata SharmaChair
Scientific Committee, AIOS



Dr. Prashant Keshao
Bawankule
Chair
Academic and Research
Committee, AIOS



Dr. M. Vanathi Editor-Journal, AIOS



Dr. Krishna P. Kudlu Editor-Proceedings, AIOS

Delhi Ophthalmological Society



Dr. Namrata Sharma Chair



Dr. Rohit SaxenaPresident



Dr. Rajesh Sinha Vice President



Dr. Prafulla Kumar MaharanaSecretary



Dr. Kirti Singh Treasurer

+ AIOS Advisory Committee (AIOS Past Presidents + Managing Committee Members)

Congress Information

Asia-Pacific Academy of Ophthalmology (APAO)

The Asia-Pacific Academy of Ophthalmology (APAO) has hosted numerous globally recognized premier scientific conferences and meetings in the Asia-Pacific region and beyond. The Scientific Program Committee of our annual congress is fully committed to developing a world-class scientific program. The Academy is home to ophthalmological professionals and industrial partners, while the congress serves as an important platform for them to share expertise and experience.



APAO originated with the vision of advancing the science and art of ophthalmology by organizing various and regular training and educational programs for ophthalmologists, providing online education for our members, and publishing the *Asia-Pacific Journal of Ophthalmology* – all in the hope of phasing out preventable blindness through education, research, and clinical services in the Asia-Pacific region and beyond.

For more information, please visit https://apaophth.org

Objectives

- Showcase advanced and cutting-edge clinical and research studies
- Outline new trends in the diagnosis and treatment of ophthalmic diseases
- Disseminate the latest clinical practice and international gold standards
- Provide a platform for fruitful and authentic scientific exchange, helping ophthalmologists learn and grow in their careers
- Furnish delegates with an opportunity to network, build and renew friendships
- · Keep delegates posted on industry research and developments

All India Ophthalmological Society (AIOS)

The All India Ophthalmological Society (AIOS) was established in the year 1930. It is one of the largest professional societies of ophthalmologists in the world. Membership of the society has continuously grown over the years and currently it has over 28,500 life members. The society is dedicated to fostering the advancement of ophthalmic sciences, research, and the development of skilled professionals. Our primary goal is to serve communities by promoting the study and practice of ophthalmology while fostering social connections among ophthalmologists nationwide.



Scientific Activities

Our Scientific Program Committee is devoted to curating a world-class scientific agenda. AIOS serves as a hub for ophthalmic professionals and industry partners, offering a platform to share expertise and experiences. We advance the science and art of ophthalmology by organizing various training programs through the Academic and Research Committee, educational initiatives, online resources, and publishing the esteemed *Indian Journal of Ophthalmology*. Our aim is to eradicate preventable blindness through education, research, and clinical services regionally and globally.

For further details, visit our website at https://aios.org.

Annual Conference Highlights

- Showcases cutting-edge clinical and research studies
- Highlights emerging trends in ophthalmic diagnosis and treatment
- Disseminates the latest national and international clinical practices and standards
- Provides a valuable platform for genuine scientific exchange, fostering professional growth
- Offers networking opportunities to forge and renew connections
- Keeps delegates abreast of industry advancements and research

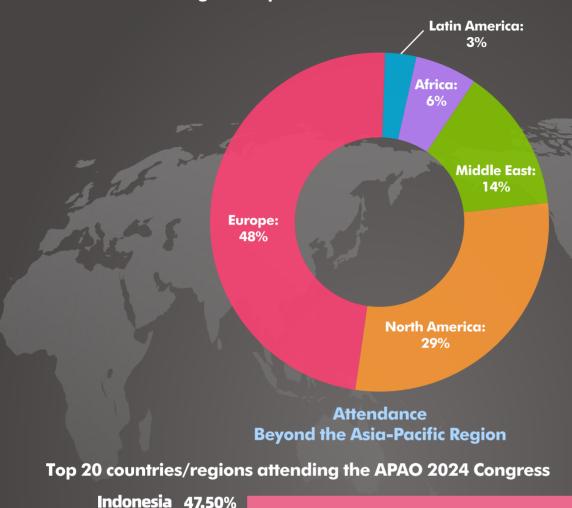
Attendance Profile

We are pleased to announce that the 40th APAO Congress is at the India International Convention and Expo Centre (YASHOBHOOMI) from April 3-6, 2025, with an expected attendance of over 10,000 delegates. The attendance in previous APAO congresses are as shown below



APAO 2024 Statistics

Total Countries/Regions Represented: 90



India 6.40% **China 4.70%** Malaysia 3.80% Pakistan 3.70% Philippines 3.50% Singapore 3.40% Japan 3.20% **Viet Nam 2.50%** Korea, Republic of 2.30% Australia 2.10% Thailand 1.90% Chinese Taipei 1.70% **United States 1.50%** Bangladesh 1.30% Hong Kong, China 1.20% **Nepal 1.20%** Cambodia 0.90% Sri Lanka 0.70%

United Kingdom 0.70%



Facebook Page



Page Followers 6,026

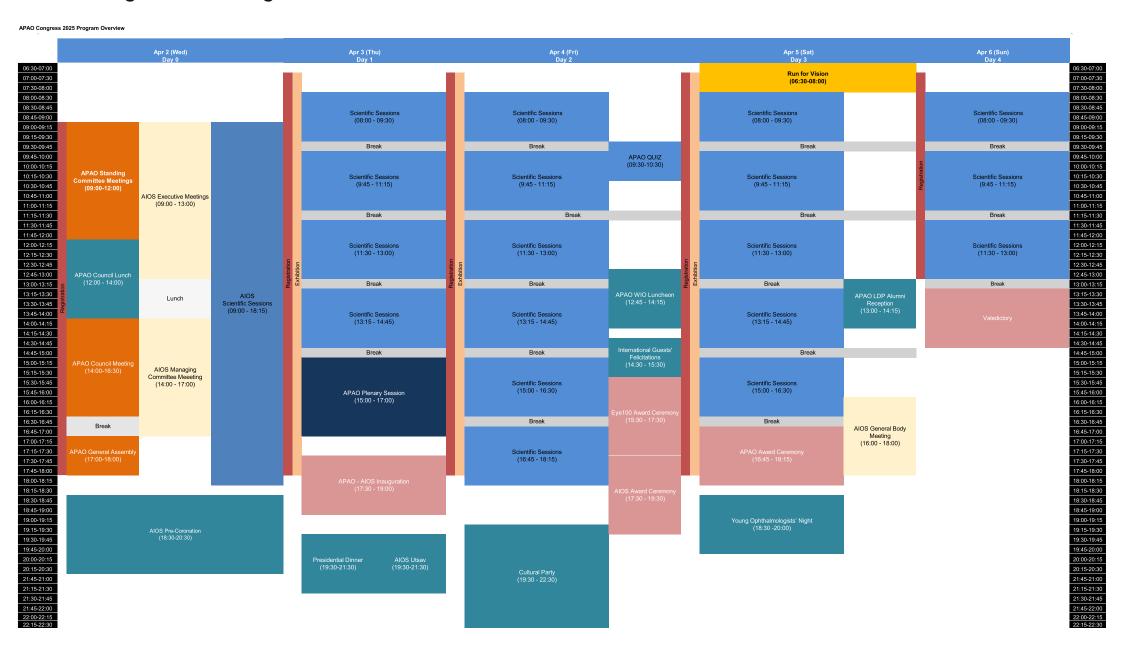


Page Reach 24,877



Page Visits 13,336

APAO Congress 2025 Program Overview



About the Venue

India International Convention and Expo Centre (IICC)

Welcome to Yashobhoomi, the venue for APAO-AIOS 2025. Located at the Delhi-Gurgaon border in Dwarka, New Delhi, Yashobhoomi is Asia's largest convention and exhibition centre and is India's pride.

Yashobhoomi is a beacon of excellence, offering state-of-the-art facilities and a commitment to exceeding expectations. It provides a multifaceted tourism experience with an ideal location, convenient transportation, and various commercial facilities. Experience excellence, embrace possibilities, and make your mark on the world stage with us.

Yashobhoomi is situated 10 km from Delhi International Airport. The surrounding area features a sports complex, diplomatic residences, a golf course, and the Airport City Hotel. It boasts the best geographical location with no traffic hassles.

Delegates and faculty attending APAO – AIOS 2025 at IICC will have the opportunity to experience its grandeur firsthand. Moreover, being situated in the heart of New Delhi, the venue offers breathtaking views of the cityscape, providing an added charm to the overall experience. The sight of Delhi's iconic landscape from the vantage point of this Convention Centre is sure to captivate and delight all who visit.





Transportation

To facilitate the immediate transportation needs of the passengers, Delhi Airport provides several options:

Taxi

Uber – App Based Taxi
Ola – App Based Taxi
Meru Cabs – Radio Taxi
Mega Cabs – Radio Taxi
Carzonrent Car Rental
Blu Smart EV Taxi
Evera EV Taxi

Uber and Ola app-based taxi are ubiquitous and can be called from anywhere in the city 24X7.

Metro

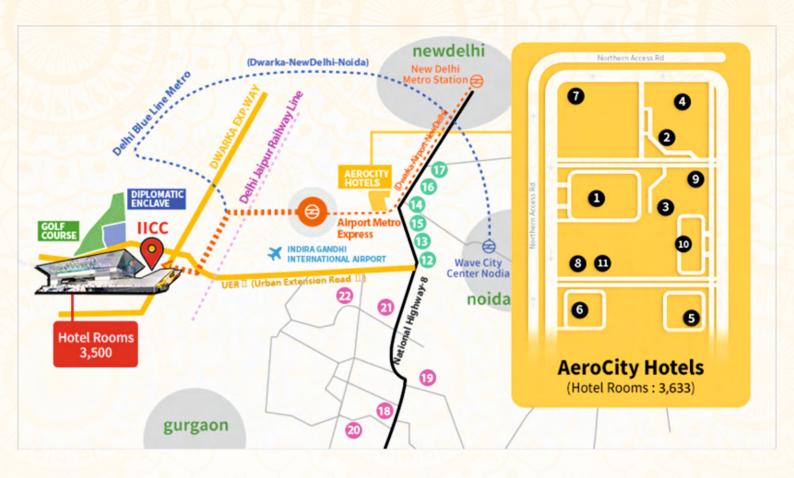
The Metro station is inside the Yashobhoomi venue. You can take the Airport Express Line to the Yashobhoomi Dwarka Sector – 25 station. The ride takes only 7 minutes, and there are clear signs directing you to the venue.

Train

For those traveling by train, it takes only 22 minutes to get from New Delhi Railway Station to the Yashobhoomi Dwarka Sector – 25 station via the Airport Express Line metro.

Accommodation

Currently, 3,633 rooms in Aerocity, 1,357 rooms around Aerocity, and 1,473 rooms in Gurgaon are available within 10 to 15 minutes of driving distance.



1) Pullman Aerocity

5-star

2) JW Marriott Aerocity

5-star

3) Andaz Aerocity

5-star

4) Novotel Aerocity

5-star

5) Holiday Inn Aerocity

5-star

6) Aloft Aerocity

5-star

7) Roseate Aerocity

5-star

8) Pride Aerocity

5-star

9) Lemon Tree Aerocity

4-star

10) Red Fox Aerocity

3-star

11) BIS Aerocity

3-star

Green Practices

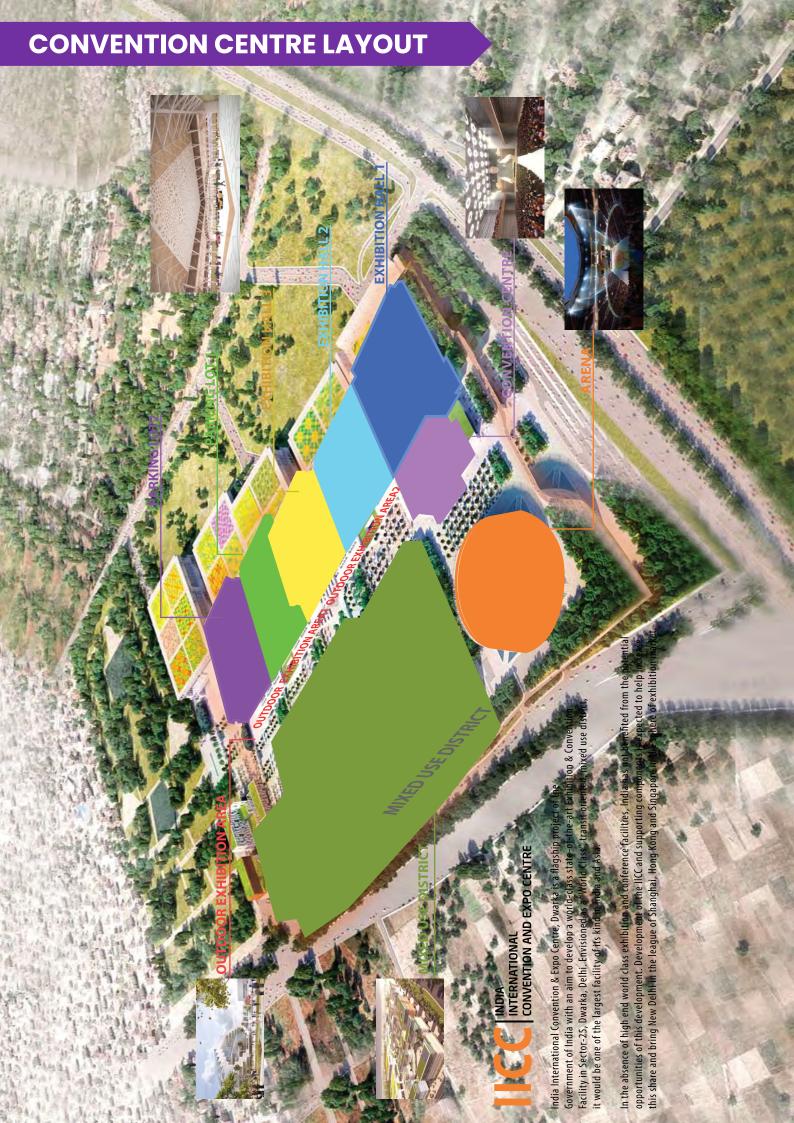
In support of sustainability, our Congress will implement green measures, including minimizing printed materials, as well as using linen materials and refillable water bottles.

Our chosen venue, Yashobhoomi, is known for its environmentally friendly features:

- Indian Green Building Campus (IGBC) Platinum Certification for the entire campus
- A sustainable architecture design
- More than 20% energy saving by green building design
- Renewable energy rooftop solar photovoltaic panel for 5% solar energy generation of connected load
- Rainwater harvesting system for the entire campus
- Pneumatic solid waste management for the entire campus
- District cooling (central air conditioning) for the entire campus
- 40% dedicated Green & Open Spaces
- · Emission-free transportation modes
- Recycling & re-use of water





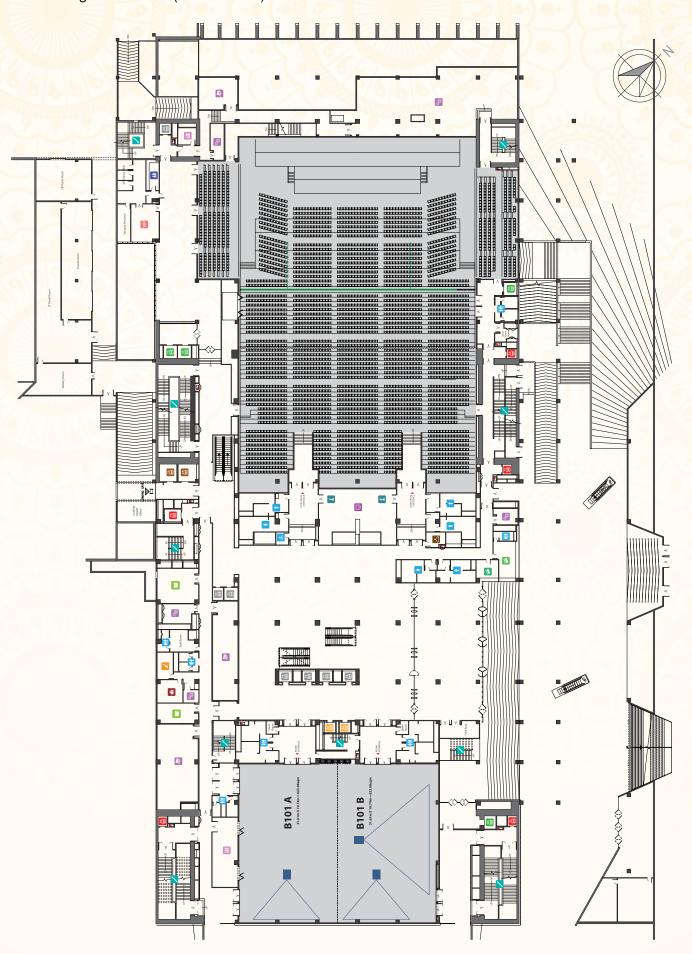


Convention Centre (26 Rooms)

Grand Ballroom 6th Floor	Palash Hall Grand Ballroom A 1100 sqm 700 seats	Palash Hall Grand Ballroom B 1100 sqm 700 seats	Palash Hall Grand Ballroom C 1100 sqm 700 seats			
Meeting Rooms 4th Floor	Suryamukhee Hall 401 148 sqm 80 seats	Moulshree Hall 402 150 sqm 80 seats	Kaner Hall 403 134 sqm 75 seats	Mogra Hall A 404A 178 sqm 120 seats	Mogra Hall B 404B 118 sqm 50 seats	Kadamb Hall 405 97 sqm 40 seats
Meeting Rooms 3rd Floor	Kumudini Hall 301 223 sqm 140 seats	Gulmohar Hall 302 310 sqm 200 seats	Javakusum Hall 303 162 sqm 100 seats	Champa Hall 304 291 sqm 200 seats	Neelkamal Hall 305 323 sqm 200 seats	
Meeting Rooms 2nd Floor	Parijat Hall 201 328 sqm 210 seats	Kesar Hall 202 215 sqm 140 seats				
Meeting Rooms Level B1	Amaltas Hall A B101A 623 sqm 400 seats	Amaltas Hall B B101B 623 sqm 400 seats				
Auditoriums (Level B1 to 2nd Floor)	Brahmkamal Hall A Auditorium (B1) 4066 sqm 1500 seats	Brahmkamal Hall B Auditorium (B1) 900 sqm 600 seats				
Meeting Rooms (Exhibition Halls)	Exhibition Hall Hall 1 375 sqm 200 seats	Exhibition Hall Hall 2 375 sqm 200 seats	Exhibition Hall Hall 3 375 sqm 200 seats	Exhibition Hall Hall 4 375 sqm 200 seats	Exhibition Hall Hall 5 375 sqm 200 seats	Exhibition Hall Hall 6 375 sqm 200 seats

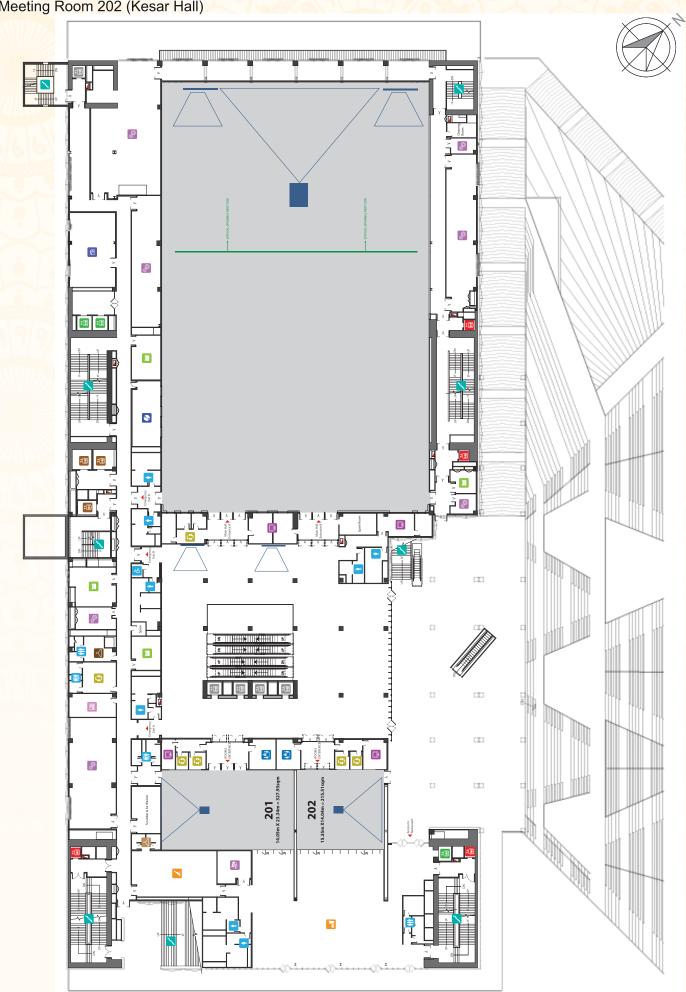
CONVENTION CENTRE (Basement)

- Auditorium (Brahmkamal Hall) A
- Auditorium (Brahmkamal Hall) B
- Meeting Room B101 (Amaltas Hall) A
- Meeting Room B101 (Amaltas Hall) B



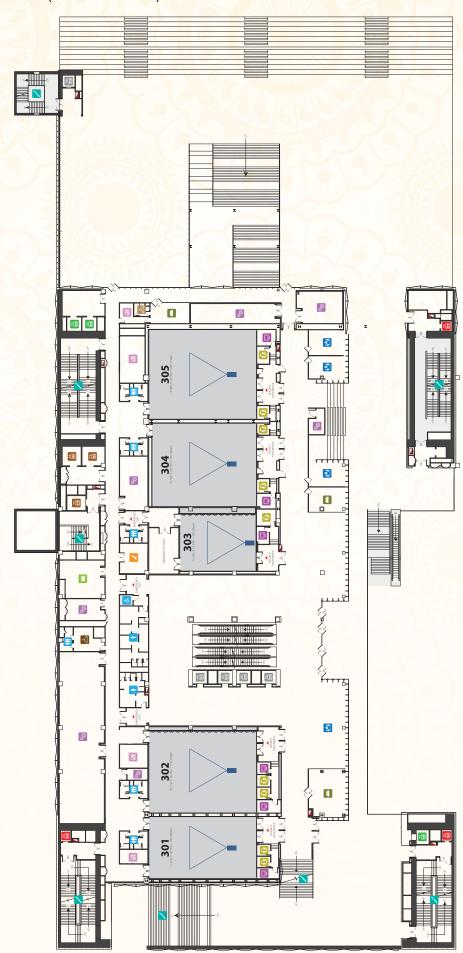
CONVENTION CENTRE (Second Floor)

- Meeting Room 201 (Parijat Hall)
- Meeting Room 202 (Kesar Hall)



CONVENTION CENTRE (Third Floor)

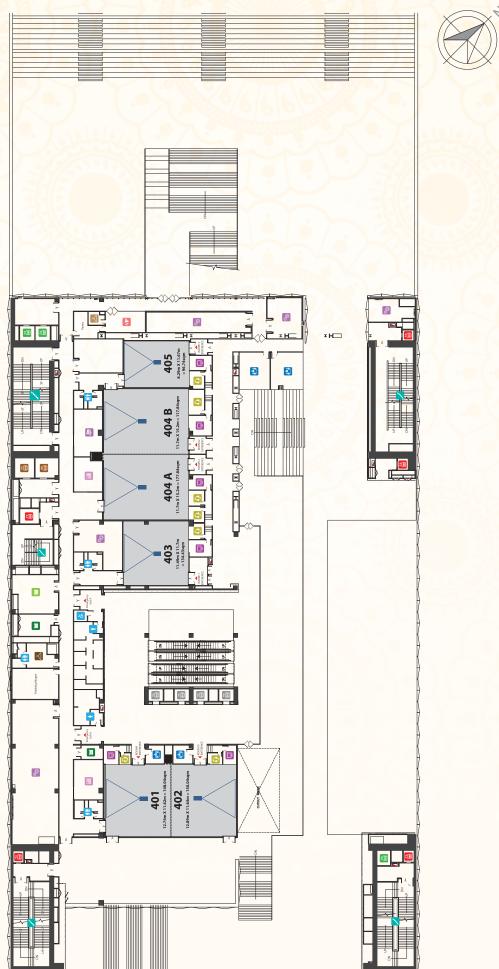
- Meeting Room 301 (Kumudini Hall)
- Meeting Room 302 (Gulmohar Hall)
- Meeting Room 303 (Javakusum Hall)
- Meeting Room 304 (Champa Hall)
- Meeting Room 305 (Neelkamal Hall)





CONVENTION CENTRE (Fourth Floor)

- Meeting Room 401 (Suryamukhiee Hall)
- Meeting Room 402 (Moulshree Hall)
- Meeting Room 403 (Kaner Hall)
- Meeting Room 404A (Mogra Hall)
- Meeting Room 404B (Mogra Hall)
- Meeting Room 405 (Kadamb Hall)





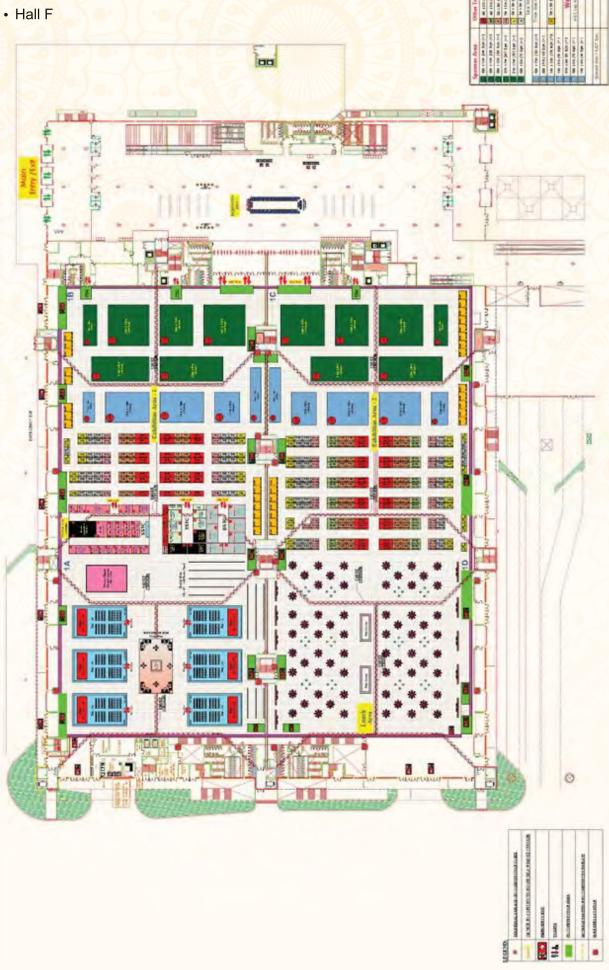
CONVENTION CENTRE (Sixth Floor)

- Grand Ballroom A
- · Grand Ballroom B
- · Grand Ballroom C



Floor Plan - Exhibition Hall

- Hall A
- Hall B
- Hall C
- Hall D
- Hall E



Scientific Programs



Spread over 4 days, the scientific programs will cover 19 subspecialty areas including clinical ophthalmology and visual sciences. They will foster interaction in several innovative ways and encourage dialogue through plenary sessions, free paper presentations, poster sessions, keynote lectures and video sessions.

The International Advisory Board and Scientific Program Committee are currently being formed. They will bring together over 1,000 top-notch speakers to engineer a world-class scientific program.

For more details of the program, please visit our congress website at http://2025.apaophth.org.

Social Programs



Opening Ceremony

The Opening Ceremony will take place on the first day of the Congress. Highlights of the ceremony include the presentation of five APAO Named Awards, which are the Jose Rizal Medal, the Holmes Lecture, the ICO Mark Tso Golden Apple Award, the Nakajima Award, and the newly launched Dennis Lam Award.

Presidential Dinner

This is a prestigious occasion which will be attended by around 200 VIPs, invited by the Congress President.

Cultural Party

In addition to a special performance, the Cultural Party will feature the presentation of the APAO Distinguished Service Awards, APAO Outstanding Service in Prevention of Blindness Awards and APAO Achievement Awards.

Fundraising Run

Since its inception in 2016, the APAO Fundraising Run has been a true helping hand in raising funds for communities in need. The APAO Charity Run was organized from 2016-2024 with nearly 280 participants on average.

Women in Ophthalmology Luncheon

Female ophthalmologists get together annually at the APAO Congress with an amazing opportunity to get inspirations from female leaders and to learn about the challenges they face on the road to success.

YO Lounge and YO Night

The YO Lounge provides endless opportunities for networking with academy leaders and peers, and serves as a rest stop from a busy educational agenda. The YO Night is a party that gives young ophthalmologists the flexibility to enjoy time with friends and colleagues.

APAO LDP Alumni Reception

The APAO Leadership Development Program runs every year. All graduates of the program are eligible to join an alumni group to get together, learn together and continue to grow after graduation. The Alumni Reception provides opportunities to foster continuing relationships with classmates and graduates across years.

Highlights of program updates and activities will be published via http://2025.apaophth.org/ regularly.

Important Dates

For key starting dates and deadlines, see below. We highly encourage you to mark your calendar accordingly.

Schedule	Date
Early Bird Registration Opens	March 13, 2024
Abstract Submission Opens	April 15, 2024
Abstract Submission Closes	August 5, 2024
Deadline for Submitting the Visa Supporting Documents Request Form	October 31, 2024
Early Bird Registration Closes	November 18, 2024
Exhibitors' Final Deposit Due	November 30, 2024
Submission Deadline of Industry - Sponsored Symposia and Wet Lab Courses	January 20, 2025
Advertisement and Signage Artwork Due	February 20, 2025
Advance Registration Closes	March 17, 2025
Standard Registration	March 18 – April 6, 2025
AIOS Pre-coronation	April 2, 2025
APAO Exhibition	April 3-5, 2025
On-site Registration	April 3-6, 2025
Opening Ceremony and Plenary Session	April 3, 2025
Presidential Dinner	April 3, 2025
AIOS Utsav	April 3, 2025
Cultural Party	April 4, 2025
Run for Vision" Fundraising Run	April 5, 2025

Exhibit at APAO-AIOS 2025

Don't miss out on APAO-AIOS 2025 - Where all of ophthalmology meets!

The APAO-AIOS 2025 Congress will provide a wide range of sponsorship opportunities for our sponsors and exhibitors to increase their brand exposure beyond the exhibition hall and interact with influential delegates from numerous ophthalmic societies.

In 2025, APAO and AIOS will unite the leading experts in ophthalmology with physicians from around the globe for an unparalleled educational experience. By exhibiting at the APAO and AIOS Expo, you will gain access to the largest assembly of ophthalmologists from every subspecialty. The Expo offers an invaluable opportunity for direct engagement with your brand. In 2024, approximately 9,000 ophthalmologists attended AIOC 2024 in Kolkata, and 6,569 ophthalmologists attended APAO 2024 in Bali. We expect over 10,000 delegates at APAO 2025, New Delhi.

General benefits to our trade partners are:

The APAO-AIOS 2025 Congress will offer modest sponsorship packages to recognize the long-term support from sponsors and welcome the participation of new sponsors. Alternatively, sponsors may select individual items instead of a full package. You may choose the sponsorship option that best caters to your company's needs.

It is the expressed intention of the Congress Organizing Committee to ensure that package sponsors will receive the highest recognition in return for their generous support.

- Company name and logo on sponsored item(s)
- Acknowledgment in promotional materials
- Acknowledgment on the Congress website
- Acknowledgment with company logo in the Final Program Book
- Company name and logo on sponsorship acknowledgment boards, which will be prominently displayed throughout the Congress venue
- Priority choice of exhibition space
- Use of Congress logo on company communications relating to the APAO-AIOS 2025 Congress

Participating in this event helps you maintain strong relationships with current customers and attract new business.

Get ready to join us at APAO-AIOS 2025!

Sponsorship Packages

Benefit	Diamond Contributions>= INR 2.00 Cr \$2,50,000	Platinum Contributions> INR 1.5 Cr - 2.00 Cr \$1,75,000 - \$2,49,999	Gold Contributions> INR 1.00 Cr - 1.5 Cr \$1,25,000 - \$1,49,999
1. Symposium	3 lunch time symposiums or up to 6 sponsored lectures	2 lunch time symposiums or up to 4 sponsored lectures	1 lunch time symposium or up to 2 sponsored lectures
2. Exhibition Space	Exhibition Space (Green Zone Rs.75,000 and Blue Zone: Rs.70,000 Per SqM) in prime location	Exhibition Space (Green Zone Rs.75,000 and Blue Zone: Rs.70,000 Per SqM) in prime location	Exhibition Space (Green Zone Rs.75,000 and Blue Zone: Rs.70,000 Per SqM) in prime location
3. Complimentary Badges	Two exhibitor delegate badges for every 6 SqM of booth space	Two exhibitor delegate badges for every 6 SqM of booth space	Two exhibitor delegate badges for every 6 SqM of booth space
4. Lead Captures	12	8	4
5. Complimentary Presidential Dinner Tickets	5	2	2
6. Delegate Bag	Logo on delegate bag	Logo on delegate bag	Logo on delegate bag
7. Delegate Bag Insert (Souvenir)	3	2	1
8. Product Catalogue in the Delegate Bag	1	1	N/A
9. Final Program – Advertising	3 full pages, full color	2 full pages, full color	1 full page, full color
10. Advance Mailings to APAO Database	1	N/A	N/A
11. Post Mailings to Delegate List	1	N/A	N/A
12. Advance Mailings to Delegate List	3	2	1
13. Pop-up Ads in Congress App	3	2	1
14. APAO Facebook/ Twitter Posts	3	2	1
15. Logo on Congress Flyers, Backdrops, Registration Area, Signage inside the Congress Venue & App	~	~	~
16. Logo on the Back of Name Badges	~	~	~
17. Acknowledgment in Monthly E-newsletter	~	~	~
18. Logo Link on the Congress	Logo link + 300 words	Logo link + 200 words	Logo link + 100 words
Website to Own Site	company profile	company profile	company profi
19. Use of APAO 2025 Congress Logo	~	~	~
20. Peripheral Items [#]	20% discount	20% discount	20% discount

^{*} Rates effective until November 30, 2024. Additional levy of 10% from December 1, 2024 to January 31, 2025 and 20% from February 1, 2025 onwards

Diamond Sponsorship

Contribution INR 2.00 Cr or more | US\$2,50,000

1. Symposium

- Three 90-minutes lunch-time symposiums at the prime schedule in the lecture hall (capacity over 450) on three different days, or 6 sponsored lectures
- The exact schedule of the symposiums will be assigned by the organizers who endeavour to accommodate the needs of every diamond sponsor as much as possible.

2. Exhibition Space

- Booth space: Green Zone: Rs. 75,000 | US\$940 and Blue Zone: Rs. 70,000 | US\$875 Per SqM
- Two exhibitor delegate badges for every 6 SqM of booth space.
- Priority choice of exhibition space and location.
- The larger the area, the higher the priority.
- Neither talks nor wet labs are to be conducted in the exhibition space without prior approval from the Organizer.

3. Lead Capture

• Twelve complimentary licenses of Lead Capture to qualify, rate, and take notes on each lead.

4. Presidential Dinner

• Five complimentary tickets.

5. Congress App

 Three pop-up advertisements on the Congress App on three different days selected by the sponsor.

6. Delegate Bag

- Company logo will be printed (1 color) on the delegate bag along with the Congress logo.
- The order of the logos will be based on the alphabetical order of the company names.

7. Delegate Bag Insert

Three promotional souvenirs of a size not exceeding 15cm(L) x 10cm (W) x 5cm (D) each.

8. Product Catalogue

• One product catalogue of less than 8 pages, with no more than 150 grams for each page.

9. Finale-Program Book-Advertising

Three full-page, 4-color ads in the Final Program Book

10. Advance Mailing to the APAO Database

• One advance mailing to the APAO Database

11. Advance Mailing to the Delegate List

• Three advance mailings to the delegate list

12. Post Mailing to the Delegate List

One post mailing to delegate list

13. APAO Facebook / Twitter Posts

Three post feeds on APAO Facebook / X (Twitter) pages

14. Logo

 Company logo on Congress flyers, backdrops in the registration area, signage in the Congress venue, on the Congress App, the back of name badge and in e-newsletters (approximately 8 issues with circulation of over 30,000 views per issue)

15 Logo Link

 Logo link on the Congress website to company website, and company name link to company profile in less than 300 words

16. Use of Congress Logo

Use of Congress logo on company communications relating to the APAO 2025 Congress

17. Peripheral Items

• 20% discount on the order of delegate items and on-site items on the peripheral item list

Remarks: Diamond sponsors will be given priority over platinum, gold, silver, and bronze sponsors in the assignment of sponsored symposia and exhibition space.

Platinium Sponsorship

Contribution INR 1.50 Cr to 2.00 Cr | US\$1,75,000 to \$2,49,999

1. Symposium

• Two 90-minutes lunch-time symposiums in the lecture hall (capacity over 450) on two different days or 4 sponsored talks

2. Exhibition Space

- Booth space: Green Zone: Rs. 75,000 | US\$940 and Blue Zone: Rs. 70,000 | US\$875 Per SqM
- Two exhibitor delegate badges for every 6 SqM of booth space
- Priority choice of exhibition space and location.
- The larger the area, the higher the priority.
- Neither talks nor wet labs are to be conducted in the exhibition space without prior approval from the Organizer.

3. Lead Capture

• Eight complimentary licenses of Lead Capture to qualify, rate, and take notes on each lead.

4. Presidential Dinner

• Two complimentary tickets.

5. Congress App

• Two pop-up advertisements on the Congress App on three different days selected by the sponsor.

6. Product Catalogue

• One product catalogue of less than 8 pages, with no more than 150 grams for each page.

7. Finale-Program Book - Advertising

Two full-page, 4-color advertisements in the Final Program Book

8. Advance Mailing to the Delegate List

• Two advance mailings to the delegate list

9. APAOFacebook/TwitterPost

Two post feeds on APAO Facebook / X (Twitter) pages

10. Logo

•Company logo on Congress flyers, backdrops in the registration area, signage in the Congress venue, on the Congress App, the back of name badge and in e-newsletters (approximately 8 issues with circulation of over 30,000 views per issue)

11. LogoLink

 Logo link on the Congress website to company website, and company name link to company profile in less than 200 words

12. Use of Congress Logo

• Use of Congress logo on company communications relating to the APAO 2025 Congress

13. Peripheral Items

• 20% discount on the order of delegate items and on-site items on the peripheral item list

Remarks: Platinum sponsors will be given priority over gold, silver, and bronze sponsors in the assignment of sponsored symposia and exhibition space.

Gold Sponsorship

Contribution INR 1.00 Cr to 1.5 Cr US\$1,25,000 to \$1,49,999

1. Symposium

- One 90-minutes symposium at the prime schedule in the lecture hall (capacity over 450) on two different days or 2 sponsored talks.
- The exact schedule of the symposiums will be assigned by the organizers. Efforts will be made to accommodate the needs of sponsors as much as possible, in this order of priority: (1) diamond sponsors, (2) platinum sponsors, and (3) gold sponsors.
- Food and drinks are to be provided for the audience attending the sponsored symposiums at the sponsors' own expense.

2. Exhibition Space

- Booth space: Green Zone: Rs. 75,000 | US\$940 and Blue Zone: Rs. 70,000 | US\$875 Per SqM
- Two exhibitor delegate badges for every 6 SqM of booth space
- Priority choice of exhibition space and location.
- The larger the area, the higher the priority.
- Neither talks nor wet labs are to be conducted in the exhibition space without prior approval from the Organizer.

3. Lead Capture

• Four complimentary licenses of Lead Capture to qualify, rate, and take notes on each lead.

4. Presidential Dinner

Two complimentary tickets.

5. Congress App

• One pop-up advertisement on the Congress App on three different days selected by the sponsor.

6. Finale-Program Book - Advertising

• One full-page, 4-color advertisement in the Final Program Book

7. Advance Mailing to the Delegate List

One advance mailing to the delegate list

8. APAO Facebook / Twitter Post

One post feed on APAO Facebook / X (Twitter) pages

9. Logo

• Company logo on Congress flyers, backdrops in the registration area, signage in the Congress venue, on the Congress App, the back of name badge and in e-newsletters (approximately 8 issues with circulation of over 30,000 views per issue)

10. Logo Link

 Logo link on the Congress website to company website, and company name link to company profile in less than 100 words

11. Use of Congress Logo

Use of Congress logo on company communications relating to the APAO 2025 Congress

12. Peripheral Items

20% discount on the order of delegate items and on-site items on the peripheral item list

Remarks: Gold sponsors will be given priority over silver and bronze sponsors in the assignment of sponsored symposia and exhibition space.

Silver Sponsorship

Contribution INR 75.00 Lakhs to INR 1.00CR | US\$ 1,00,000 to \$1,25,000

Sponsors who support the Congress with a total sponsorship of US\$100,000 – US\$124,999 are automatically considered silver sponsors with the following entitlements:

1. Exhibition Space

- Booth space: Green Zone: Rs. 75,000 | US\$940 and Blue Zone: Rs. 70,000 | US\$875 Per SqM
- Two exhibitor delegate badges for every 6 SqM of booth space

2. Signage

 Company logo on Congress flyers, backdrops in the registration area, signage in the Congress venue, congress app and in e-newsletters (approximately 8 issues with circulation of over 30,000 views per issue).

3. Final Program Book – Advertising

• One full-page, 4-color advertisement in the Final e-Program Book.

4. Logo Link

• Logo link on Congress website to company website, and company name link to company profile in less than 100 words.

Bronze Sponsorship

INR 50.00 Lakhs - INR 75.00 Lakhs | US\$75,000 - \$99,999

Sponsors who support the Congress with a total sponsorship of US\$75,000 – US\$ 99,999 are automatically considered bronze sponsors with the following entitlements:

1. Exhibition Space

- Booth space: Green Zone: Rs. 75,000 | US\$940 and Blue Zone: Rs. 70,000 | US\$875 Per SqM
- Two exhibitor delegate badges for every 6 SqM of booth space

2. Signage

 Company logo on Congress flyers, backdrops in the registration area, signage in the Congress venue, on the Congress app and in e-newsletters (approximately 8 issues with circulation of over 30,000 views per issue).

3. Final Program Book - Advertising

• One half-page, 4-color advertisement in the Final e-Program Book.

4. Logo Link

 Logo link on Congress website to company website, and company name link to company profile in less than 50 words.

Trade Exhibition

- 1. Sponsored Exhibition Area: Sponsored pavilions of various sizes shall be available at the conference venue. The categories of sponsorship proposed are Platinum, Diamond, Gold, Silver and Bronze. Charges for the major sponsored area are as follows: Green Zone: Rs. 75,000 | US\$940 Per Sq M and Blue Zone: Rs. 70,000 | US\$875 Per Sq M). The map and booking form are available at https://2025.apaophth.org. Companies who wish to have larger exhibition areas please contact Dr. Lalit Verma, Congress President, Dr. Santosh G. Honavar, Organizing Secretary, AlOS, Ms. Cynthia Wong, Congress Manager, APAO and Kripal Rana, Executive Director, AlOS on email at lalitretina@gmail.com with cc to secretary@aios.org, aiosoffice@aios.org, aiostrade@aios.org to explore the possibilities of customized location and size.
- 2. **Trade Stall:** Shell scheme is provided for all stands unless a space only block is requested. The charge per booth is as follows:
 - Premium Stall (PR): 3 X 3 M
 - Super Prime + Corner (SPC): 5 X 2 M
 - Super Prime + Corner (SPC):4 X 2 M
 - Prime + Corner (PC): 3 x 2 M
 - Prime (P): 3 x 2 M
 - Corner (C): 3 x 2 M
 - Normal (N): 3 x 2 M

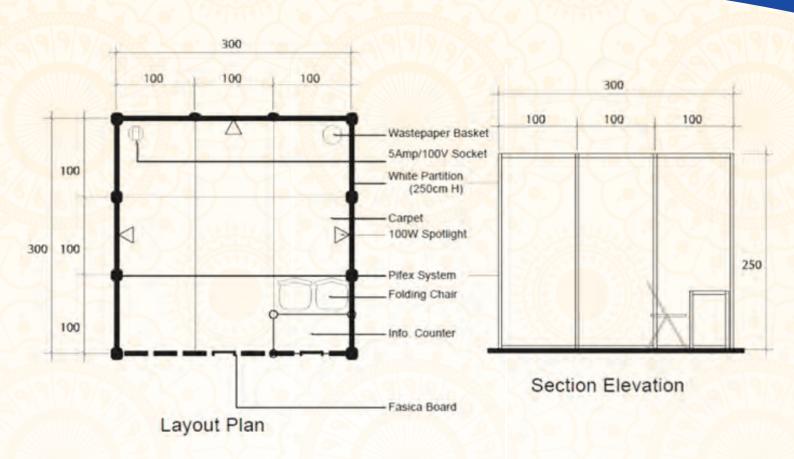
The trade stall fees include the following:

- Complimentary exhibitor delegate badges for 1 person per 6 SqM
- Shell scheme with fascia panel, if required
- Needle punched carpet flooring
- Two 10W LED spotlights
- One information counter (1m x 0.5m x 0.75m)
- Two folding chairs
- One 5A/240V socket (Power supply time: 09:00 -18:00)

Trade Stall Charges: The overall structure of stall charges, including GST @ 18% will be as follows:

Category of Stalls	Up to November 30, 2024 in INR	From December 1, 2024 to January 31, 2025 in INR	From February 1, 2025 onwards in INR
Premium Stall (3x3 M)	6,00,000.00	7,00,000.00	8,00,000.00
GST	90,000.00	1,26,000.00	1,44,000.00
Total	6,90,000.00 USD 8850.00	8,26,000.00 USD 10325.00	9,44,000.00 USD 11800.00
Super Prime + Corner Stalls (5 X 2 M)	5,00,000.00	6,00,000.00	7,00,000.00
GST	90,000.00	108,000.00	1,26,000.00
Total	5,90,000.00 USD 7375.00	7,08,000.00 USD 8850.00	8,26,000.00 USD 10325.00
Super Prime + Corner Stalls (4 X 2 M)	4,00,000.00	4,50,000.00	5,00,000.00
GST	72,000.00	81,000.00	90,000.00
Total	4,72,000.00 USD 5900.00	5,31,000.00 USD 6638.00	5,90,000.00 USD 7375.00
Prime + Corner Stalls (3 X 2 M)	3,00,000.00	3,50,000.00	4,00,000.00
GST	54,000.00	63,000.00	72,000.00
Total	3,54,000.00 USD 4425.00	4,13,000.00 USD 5165.00	4,72,000.00 USD 5900.00
Prime Stall (3 X 2 M)	2,50,000.00	3,00,000.00	3,50,000.00
GST	45,000.00	54,000.00	63,000.00
Total	2,95,000.00 USD 3700.00	3,54,000.00 USD 4425.00	4,13,000.00 USD 5165.00
Corner Stalls (3 X 2 M)	2,00,000.00	2,50,000.00	3,00,000.00
GST	36,000.00	45,000.00	54,000.00
Total	2,36,000.00 USD 2950.00	2,95,000.00 USD 3700.00	3,54,000.00 USD 4425.00
Normal Stalls (3 X 2 M)	1,50,000.00	2,00,000.00	2,50,000.00
GST	27,000.00	36,000.00	45,000.00
Total	1,77,000.00 USD 2215.00	2,36,000.00 USD 2950.00	2,95,000.00 USD 3700.00

Note: The Tax Deduction at Source will be on the basic amount of stall charges and not on the Government Tax amount. USD prices are based on the current inter-currency conversion rate.



Trade Stall

Company Information

Provide the company name as it should appear in program materials, with the company's headquarters address, office or customer service phone number, general email address and website.

Contact Information

Provide the main contact information, name, position, address, direct phone number, cell phone number and personal email address. The main contact receives all communications about the Congress via this email.

Invoice Information

Provide the billing company name, contact person's name, position, address, direct phone number, cell phone number and personal email address.

Trade Stall Choices

Please indicate at least 4 stall locations in different areas of the exhibition in order of your preference, taking your priority point status into consideration. The priority of stall assignment will be assessed according to the company's earned priority points and payment date. Companies with the highest number of points are assigned first, progressing down to the companies with the fewest points.

How to Book Sponsored Exhibition Area and Trade Stalls

- 1. A copy of the Trade Exhibition Plan is available on the Congress website: https://2025.apaophth.org/
- 2. Please select the category, size and location of your choice and provide three preferred choices along with payment for the allotment of stalls. The priority for the allocation of stalls will depend upon the date of receipt of the full amount of stall charges.
- 3. Please provide your company's name, complete mailing address, email ID, telephone number, mobile number, WhatsApp number, GST number, PAN number, Contact Person etc. while booking the stalls.
- 4. For your use, here is the AIOS PAN Number: AABTA0003E and GST Number: 07AABTA0003E1ZP.
- 5. The full amount (including GST) must be paid for us to initiate blocking of your choice of sponsored area/trade stall. The priority for the allotment of stalls will depend upon the date of receipt of full amount (including GST).
- 6. Payment could be made by bank draft/multi-city cheque or online bank transfer.

 Outstation cheque or cash will not be accepted.

7. Indian Exhibitors

Bank draft or multi-city cheque should be drawn in favor of All India Ophthalmological Society, payable at any Bank in Delhi and sent by Speed Post or a reliable courier to:

Dr. Lalit Verma / Dr. Santosh G. Honavar

Congress President / Organizing Secretary

AIOS Headquarters, 8A, Karkardooma Institutional Area

Near DSSB Building, Manglam Road

Karkardooma, Delhi 110092

Tel: 011- 22373701 - 05

Bank transfer would be the preferred payment mode. Here are the details:

Name of the Bank and Branch: IDBI Bank, Preet Vihar, Delhi, India

IFSC Code: IBKL0000170 SWIFT Code: IBKLINBB010

Account Number: 0026104000230001
Account: General Fund Account AIOS

Submit the remittance details and copy of confirmation by email along with trade area details to lalitretina@gmail.com, secretary@aios.org with cc to aiostrade@aios.org, aiosoffice@aios.org and exhibition@apaophth.org.

8. International Exhibitors

Name of the Bank: Hang Seng Bank

Bank Address: 83 Des Voeux Road, Central, Hong Kong

SWIFT Code: HASE HKHH XXX

Account Number: 383-779485-883

Account: Asia-Pacific Academy of Ophthalmology Limited

General Terms and Conditions

- Customization and fabrication are allowed in the sponsored exhibition area. The exhibitor should, however, submit the proposed plan to APAO-AIOS for a quick approval before finalizing the design and the layout.
- 2. Customization and fabrication are NOT ALLOWED in trade stalls.
- 3. A maximum of 3 adjacent trade stalls can be allotted to one company on payment of the entire amount. No alteration of the stalls or fabrication therein are permitted except removal of partitions in the case of adjacent stalls.
- 4. In case the exhibitors carry out fabrication in the trade stalls, it will be considered a violation and the amount equivalent to sponsored area will be levied.
- 5. All efforts will be made to adhere to the circulated trade exhibition plan, but the organizers reserve the right to change the location to conform to the regulations of the exhibition venue and fire safety norms. In such an eventuality, no cancellation charges will be levied if the booking is cancelled by the exhibitors.
- Organizers are not responsible for any damage to the equipment due to voltage fluctuation or any other unforeseen factors.
- Exhibitors should use appropriate voltage stabilizers to protect their equipment and insure their equipment as appropriate.
- 8. Request for by two companies for adjacent stalls may not be entertained. It will be purely at the discretion of the organizers and subject to availability.
- In case any exhibitor needs additional sponsored area or stalls, it will be provided subject to availability and at the prevailing prices.
- 10.Each company will be entitled to only one registration kit, irrespective of the number of stalls booked. Each stallholder will, however, be entitled to two lunch coupons for every day of the conference.
- 11. No exhibitor who has enrolled for a trade exhibition with APAO-AIOS 2025 will be allowed to conduct any promotional event or activity outside official premises (within a 50 km radius of the APAO-AIOS 2025 conference site) during the conference and two days before and after the conference, without prior permission by the congress President / Organizing Secretary (which may be granted in a special situation such as an alumni meet).
- 12. Force majeure: In case the event has to be cancelled or rescheduled because of unforeseen circumstances beyond reasonable control, including but not limited to acts of God, natural calamities, pandemics, labor strike, acts of terrorism, government regulations, or any other events deemed as force majeure, the organizers shall not be held liable for any failure or delay in performance of obligations.

Awards for Exhibitors

The exhibit adjudged to be the best in each category will be awarded a trophy by APAO-AIOS 2025.

Cancellation of Stalls

The trade exhibition charges, once deposited, will not be transferred towards any other form of sponsorship.

Cancellation of booking shall entail penalty as follows:

Cancellation up to January 31, 2025: 25% penalty, 75% refund, minus GST

Cancellation up to February 28, 2025: 50% penalty, 50% refund, minus GST

Cancellation from March 1, 2025: 100% penalty, no refund

We will do our best to ensure that services provided would be of best of standards. We eagerly look forward to your early response and enthusiastic participation. Let's together make APAO-AIOS 2025 a grand success.

Sponsorship Opportunities

Scientific Program Items

Sponsored Programs

Al Deferred Live (Pre-recorded) Surgery

INR 30,00,000 / US\$37,500

Sponsors will have the opportunity to hold a live (pre-recorded) surgery session in a lecture hall, seating over 200 delegates. The session will last for 120 minutes and will be incorporated into the scientific program. The exact schedule will be assigned by the organizer.

A2 Symposium

INR 30,00,000 / US\$37,500

Sponsors will have the opportunity to hold a symposium in a lecture hall seating over 400–500 delegates. The session will last for 90 minutes and the exact symposium schedule will be assigned by the organizer. 5 Lead Captures and onsite staff support will be included with report provided. The symposium will be scheduled as a teatime session. Food and drinks are to be provided for the audience at the sponsors' own expense.

A3 Wet Laboratory Instruction Course

ction Course INR 17,50,000 / US\$21,875 per day
Sole Sponsor for each subspecialty: INR 25,00,000 / US\$31,250 per day

Wet laboratory (wet lab) surgical training sessions have been organized at the APAO Congress since 2018. These wet labs allow delegates to learn and practice new surgical techniques to prevent and manage complications.

Sponsors will have the opportunity to hold a web lab session in a room seating from 15-30 delegates. Each session will last for 120 minutes. In total, there are 3 wet lab sessions on Days 2 and 3. The exact schedule will be assigned by the organizer. It is the responsibility of the sponsors to arrange all instructors and necessary equipment. Utility services such as electricity and cleaning services are to be provided at the sponsors' own expense.

A4 Industrial Showcase (Open Area)

INR 10,00,000 / US\$12,500

The sponsor(s) may present products, services, and/or research directly to 30 to 50 delegates in a highly visible area, as a cost-effective way to engage with Congress attendees. A display monitor, an audio system and 2 microphones will be provided. The duration of each session is 45 minutes, and the exact schedule will be assigned by the organizer with endeavors to accommodate the needs of every sponsor as much as possible.

* Rates effective until November 30, 2024. Additional levy of 10% from December 1, 2024 to January 31, 2025 and 20% from February 1, 2025 onwards

Others

A5 Ocular Imaging Competition

INR 17,50,000 / US\$21,875

The sole sponsor will support this competition, which is co-organized by APAO and the Asia-Pacific Ocular Imaging Society (APOIS). The competition anticipates over 800 submissions across 10 categories. The sponsor's logo will appear on the submission platform, digital LED wall wherever appropriate. A representative of the sole sponsor will present the prizes to the awardees during the Cultural Party.

A6 Pre / Post-Congress Webinar (June – October)

INR 10,00,000 / US\$12,500

The sponsor(s) can offer a 120-minute live webinar with a minimum of 30 minutes of discussion between June and October. A 45-second company video will be relayed in the beginning or the end of the webinar.

A7 Speaker Ready Room

INR 20,00,000 / US\$25,000

The sole sponsor's logo will be displayed as the background of the monitor along with the Congress logo on every computer in the Speaker Ready Room. The sole sponsor's logo will also be exclusively displayed in prominent places in the Speaker Ready Room.

A8 Electronic Video and Poster Platform

INR 17,50,000 / US\$21,875

There will be a designated area in the Congress venue for electronic display of videos and posters. The electronic video and poster platform is a major feature of the Congress, providing an excellent networking and learning opportunity for participants. The sole sponsor's name and logo will be prominently displayed on the touch-screen monitors and appear in the instructions to video and poster presenters. The sponsor will also be acknowledged in the Final Program Book next to details of the electronic video and poster platform.

A9 APAO Travel Grants

INR 7,50,000 / US\$9,375

The sponsor(s) will support the trainees and young ophthalmologists to attend APAO 2025. The sponsor will be acknowledged on the web-based Travel Grant application system and the board at the convention center. The sponsor will present the certificate to the Grant recipients. Grant recipients will be informed of the funding source of the Travel Grants. The Travel Grant will be named as "APAO – (Company Name)" Travel Grants.

Social Programs

B1 Presidential Dinner (Evening of Day 1, April 3, 2025)

INR 35,00,000 / US\$43,750

The sole sponsor will have the opportunity to sponsor this prestigious occasion, which will be attended by around 200 VIPs invited by the Congress President. The sole sponsor's logo will appear on the backdrop, banner, and signage in the venue wherever appropriate. A representative of the sole sponsor will be invited to give a 2-minute speech.

B2 Women in Ophthalmology Luncheon (Afternoon of Day 2, April 4, 2025)

INR 4,00,000 / US\$5,000

The sole sponsor will have the opportunity to sponsor this unique gathering intended for all female ophthalmologists attending the APAO Annual Congress. It features respected speakers who will cover various topics including dreams, business strategies, leadership, and professional growth. The sole sponsor's logo will appear on the event invitation, backdrop, and signage.

B3 Cultural Party (Evening of Day 2, April 4, 2025)

INR 17,50,000 / US\$21,875

A maximum of 5 sponsors will have the opportunity to sponsor this open reception intended for all delegates attending the 40th APAO Congress. The sponsor(s) will enjoy the privilege of reserving two tables in the party (subject to confirmation with organizer). The sponsor's logo will appear on the backdrop, banner, and signage in the venue wherever appropriate.

B4 Young Ophthalmologists' Night (Evening of Day 3, April 5, 2025)

INR 7,50,000 / US\$9,375

The sole sponsor will have the opportunity to sponsor this prestigious gathering intended for all young ophthalmologists (YO) attending the APAO Annual Congress, APAO leaders and Council Members, APAO YO symposium coordinators and invited speakers. The sole sponsor's logo will appear on the event invitation and the APAO YO webpage.

B5 Fundraising Run (Morning of Day 3, April 5, 2025)

INR 10,00,000 / US\$12,500

The sole sponsor will have the opportunity to sponsor this fundraising run intended to raise funds for one of APAO's national member societies in need. The APAO Charity Run was organized from 2016-2024. On average, nearly 280 participants have participated annually. The funds raised were donated to Nepal for its post-earthquake relief works, Guide Dogs Association of the Blind in Singapore, Blind Sports Hong Kong, and Thammasakon Hatyai School for the Blind in Thailand. The sponsor's logo will appear on the event invitation, promotional materials, T-shirt, trophies and accessories (e.g., bib), certificates of achievement and the finish line. The sponsor's staff are also eligible to participate in the event.

INR 15,00,000 / US\$18,750 **B6 APAO LDP Program and Alumni Reception** (incl. 1 Pre-Congress Webinar & Reception, Afternoon of Day 3, April 5, 2025)

The sole sponsor will have the opportunity to sponsor this prestigious APAO Leadership Development Program (LDP). It includes 1 pre-congress webinar to be held between June and October for the public, and 1 alumni luncheon reception intended for all APAO LDP graduates (over 130 as of the time of publication), APAO leaders and Council members, program coordinators and instructors. The sole sponsor's logo will appear on the backdrop, banner, and signage wherever appropriate in the venue. The sole sponsor may place their company name and logo on the Abstract Book that contains all the project abstracts to be presented by the APAO LDP graduating class. The sole sponsor's support will be acknowledged on the respective APAO LDP graduating class webpage.

B7 APAO First-Timer Program NEW

INR 15,00,000 / US\$18,750

The sole sponsor will have the opportunity to sponsor this program which let first-time attendees relax and enjoy in the APAO Congress. Participants are required to attend a list of designated sessions in the Congress. If they complete the entire list, participants will enter a raffle to win a free registration for the 2026 APAO Congress and a special prize from sole sponsor.

The sole sponsor will give a 3-minute speech in the orientation session and its logo will appear on the backdrop, banner, and signage wherever appropriate in the venue.

Branding Opportunities

Advertising Items

C1 Advertisement in the Final e-Program Book

Front of Back Cover Run of Page (Full) Run of Page (Half) INR 4,00,000 / US\$ 5,000 INR 3,00,000 / US\$ 3,750 INR 1,50,000 / US\$ 1,875

C2 Mobile Guide Pop-Up Ads

INR 2,00,000 / US\$2,500

A pop-up advertisement will be shown in the Mobile Guide (Congress App) on a single Congress day selected by the sponsor. A maximum of 3 pop-up advertisements (excluding house advertisements) will be displayed per Congress Day. The final advertisement artwork file is to be provided by individual sponsors and is subject to approval by the Organizing Committee.

C3 Advanced Mailing

INR 2,00,000 / US\$2,500

A one-time inbox message will be sent to all delegates by email on a single Congress day selected by the sponsor. The content is to be provided by individual sponsors and is subject to approval by the Organizing Committee.

C4 Social Media Post (Image only)

INR 1,50,000 / US\$1,875

A feed post will be displayed on the APAO Facebook page once, on a single Congress day selected by the sponsor. The content is to be provided by individual sponsors and is subject to approval by the Organizing Committee.

C5 Social Media Post (Video only)

INR 2,00,000 / US\$2,500

A 2-mintue video will be displayed on APAO Facebook page once, on a single Congress day selected by the sponsor. The content is to be provided by individual sponsors and is subject to approval by the Organizing Committee.

C6 Video on LED Display Wall

INR 4,00,000 / US\$5,000

A 2-mintue video will be displayed on the LED Display Wall at a prominent location in the Convention Center. The content is to be provided by individual sponsors and is subject to approval by the Organizing Committee.

Delegate Items

D1 Mobile Guide

INR 40,00,000 / US\$50,000

The sole sponsor's logo will be displayed in a prominent position on the Congress app for smartphones and tablet computers (production cost inclusive).

D2 Pocket Program

INR 25,00,000 / US\$31,250

The sole sponsor's exclusive advertisement will be shown in a prominent position in the Pocket Program (production cost inclusive).

D3 Lanyard

INR 25,00,000 / US\$31,250

The sole sponsor's logo will be printed on the lanyard, which will be distributed to every delegate attending the event together with the Congress logo and the organizers' logo (production cost inclusive).

D4 Pads and Pens

INR 7,00,000 / US\$8,750

The sole sponsor can highlight their company name and logo on two items that will be used throughout the Congress. The pads and pens will be distributed in the delegate bag and should be supplied by the sole sponsor who will bear the production costs.

On-Site Items

El Executive Suite

INR 30,000 / US\$375 per SqM per congress

Sponsors will have the opportunity to rent an executive suite with a total area from 100m² as an office or meeting space on site from April 3-6, 2025. The screen and projector are provided by the organizer. Other facilitates as well as food and beverages are to be provided at the sponsors' own expense. Package sponsors will enjoy priority over exhibitors in securing an executive suite.

E2 Meeting Pod

INR 14,00,000 / US\$17,500 per pod per congress

Sponsors will have the opportunity to rent a meeting pod with a total area 40 – 50m². All facilities, AV/IT equipment, food and beverages are to be provided at the sponsors' own expense. Package sponsors will enjoy priority over exhibitors in securing a meeting pod.

E3 Wireless Network Provision

INR 20,00,000 / US\$25,000

The 4-day dedicated Wi-Fi service will keep delegates connected. By sponsoring a wireless hotspot at the Congress, the sole sponsor's logo and name will be prominently displayed with WIFI SSID and on the landing page.

E4 Signage

INR 17,50,000/US\$21,875

There will be extensive signage around the Congress venue. Sponsors can have the opportunity to print their company logo on all directional signs.

E5 Charging Station

INR 7,00,000/US\$8,750

Attendees rely on their mobile devices for communication and continuously request more convenient, comfortable spaces to charge. The sponsor can offer a service with a fully branded Charging Lounge in the exhibition hall.

E6 Shuttle Bus Sponsorship

Call for Pricing

The sponsor's logo will be displayed on the external bus wrap graphic. Pricing will be counted per bus, up to five buses.

E7 Young / Senior Ophthalmologists' Lounge

INR 4,00,000 / US\$5,000

The sole sponsor's logo will be displayed on coffee tables and other prominent places in the lounge, where free flow of coffee and light refreshments will be served to the Young / Senior Ophthalmologists. The costs of light refreshments and drinks are inclusive

Promotional Opportunities: Convention Center

Promotional options will be listed on https://www.aios.org/aioc-apao-2025.php or https://2025.apaophth.org Visit this link to explore the full range of opportunities available within the convention center and in print meeting materials.

To purchase these promotional opportunities, submit your requests through the Exhibitor Portal. The Organizers will review and assign specific opportunities on a first-come, first-served basis.

Priority Points Program

The priority points program is a participation and loyalty reward system for APAO Congress corporate partners including exhibitors and sponsors. It is designed to reward for their support and provide a clear and transparent scheduling process of the exhibit booth space order for each exhibitor.

To benefit from the priority points program, each company is required to submit a completed booking form to the APAO Secretariat by the priority point deadline of November 30, 2024. Late submissions will not be accepted.

The priority of booth assignment will be assessed according to the company's earned priority points and payment date. Companies with the highest number of points are assigned first, progressing down to companies with the fewest points.

The priority points can be accrued through attendance at the previous Congress as well as sponsoring, advertising and supporting the Congress programs.

When two companies with equal points request the same space, priority will be given to the company which has exhibited at three previous congresses in the past five years. If a tie still exists, the exhibit space will be assigned on a first come, first served basis based on the booking and payment dates.

Violations of or failure to adhere to APAO policies, contracts, rules and regulations will result in points being deducted.

The priority point program is subject to cancellation, change or modification by APAO at any time without prior notice.

Priority points are accrued annually and added to the cumulative total in the following ways:

1. Exhibiting

- I point for exhibiting in the current year
- I point per year for exhibiting at 5 previous consecutive congresses

2. Booth Size

- · 1 point for the first 9m2 of booth space
- 2 points for every 9m2 of booth space

3. Payment Mode

5 points for sending full payment with the booking form by the priority point deadline: November 30,
 2024

4. Total Congress Expenditure

Total event expenditure includes booth cost, registration and sponsorship at the APAO 2025 Congress.

Point Earned	Total Amount Spent
10	US\$50,000 - US\$99,999
15	US\$100,000 - US\$149,999
30	US\$150,000 - US\$179,999
35	US\$180,000 - US\$209,999
50	US\$210,000+

5. Total Advertising Expenditure

Total advertising expenditure includes delegate items, advertising items and onsite items.

Point Earned	Total Amount Spent
1	US\$3,000 - US\$5,999
3	US\$6,000 - US\$9,999
5	US\$10,000 - US\$29,999
7	US\$30,000 - US\$49,999
10	US\$50,000+

6. Sponsoring Social Programs and/or APAO Projects

5 points for sponsoring any two of the following social programs:

- Presidential Dinner
- Cultural Party
- Women in Ophthalmology Luncheon
- APAO LDP Alumni Reception
- Young Ophthalmologists' Night

5 points for sponsoring APAO Projects:

- APAO Gateway Project
- APAO Leadership Development Program
- Asia-Pacific Journal of Ophthalmology
- APAO International Fellowship Program
- Asia-Pacific Eye Care Week

7. Donation & APAO Project / Program Sponsorship

 Total amount donated to the APAO Fundraising Run / other Congress-related events such as the APAO-APOIS Imaging Competition

Point Earned	Total Donation
1	US\$1,500 - US\$3,999
3	US\$4,000 - US\$9,999
5	US\$10,000 - US\$29,999
7	US\$30,000+

8. Completion of the Post-Congress Survey

• 5 Points for completing the post-congress survey

Code of Practice

Please note that sponsors and exhibitors must comply with the local authority's regulations and the code of practice on the promotion of medicine by the European Federation of Pharmaceuticals Industries and Associations (EFPIA) available at https://efpia.eu and that by the International Federation of Pharmaceutical Manufacturers and Associations (IFMPA) available at www.ifpma.org.



April 3-6, 2025

Yashobhoomi

India International Convention & Expo Centre (IICC), New Delhi, India

AIOS Secretariat

Dr. Lalit Verma

Congress President lalitretina@gmail.com

Dr. Santosh G. Honovar

Organizing Secretary secretary@aios.org

AIOS Headquarters

8A, Karkardooma Institutaional Area, Near DSSB Building, Manglam Road Karkardooma, Delhi-110092 (India) Email: aiosoffice@aios.org

Kripal Rana

Executive Director Kripal@aios.org |+91-9811350896

APAO Central Secretariat

Cynthia Wong

Ada Lau

Congress Manager

Assistant Event & Marketing Manager

Tel: (852) 3943-5826 Fax: (852) 2715-9490

Email: exhibition@apaophth.org

Guangzhou Headquarters:

c/o APAO Office, State Key Laboratory (Ophthalmology) Zhongshan Ophthalmic Center, Sun Yat-Sen University 1/F, No.7 Jinsui Road, Zhujiang New Town, Tianhe District Guangzhou, Guangdong People's Republic of China

Hong Kong Office:

c/o Department of Ophthalmology and Visual Sciences, The Chinese University of Hong Kong 4/F, Hong Kong Eye Hospital, 147K Argyle Street, Kowloon, Hong Kong

