The 40th Asia-Pacific Academy of Ophthalmology Congress

In Conjunction with
The 83rd All India Ophthalmological Society Annual Conference

NEW DELHI, INDIA
APRIL 3-6, 2025
YASHOBHOO MI

India International Convention and Expo Centre

SPONSORSHIP AND EXHIBITION PROSPECTUS
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On behalf of the Asia-Pacific Academy of Ophthalmology (APAO), we are pleased to invite you to the 40th APAO Congress, a leading scientific summit for ophthalmologists and visual scientists from the Asia-Pacific and worldwide. This prestigious event will be held in the vibrant city of New Delhi, India, from April 3 to 6, 2025, in conjunction with the 83rd Annual Conference of the All India Ophthalmological Society (AIOS).

Under the theme “Transcending Boundaries in Ophthalmology”, the Congress is poised to attract over 1,000 internationally renowned speakers and more than 10,000 delegates. Through our comprehensive scientific program, they will share groundbreaking discoveries across a diverse spectrum of topics in eye care and exchange insights into the latest trends and practices in all major ophthalmic subspecialties.

This much-anticipated event will be conducted at the new, most contemporary, state-of-the-art Yashobhoomi – the India International Convention and Expo Centre (IICC), the largest convention venue in Asia. It will not only provide a unique platform for professional networking but also offer wonderful opportunities to enjoy India’s rich cultural heritage, culinary delights, and natural landscapes.

With over six decades of experience in advancing eye care in the Asia-Pacific, we understand the importance of collaboration between healthcare professionals and the industry to propel innovations that will benefit patients. By joining our Congress, your company will be able to showcase your latest inventions, engage with ophthalmic practitioners and researchers from around the globe, and explore potential avenues for cooperation. We sincerely hope this will be a rewarding occasion for all participants, and we look forward to seeing you in New Delhi soon!

Welcome Message

Dr. Lalit Verma
APAO 2025 Congress President

Prof. Dennis Lam
APAO 2025 Congress Scientific Program Chair

Prof. Ava Hossain
APAO President

Prof. Clement C Tham
APAO Secretary General & CEO
Organizing Committee

Prof. Ava Hossain
APAO President

Prof. Dennis Lam
APAO 2025 Congress
Scientific Program Chair

Prof. Clement C Tham
APAO Secretary-
General & CEO

Dr. Lalit Verma
Congress President
2025

Prof. Jeewan Singh
Titiyal
Vice President
AIOS

Dr. Harbansh Lal
Chair
Organizing Committee

Dr. Samar Basak
President, AIOS

Dr. Partha Biswas
Chair
Reception Committee

Dr. Santosh G Honavar
Honorary Secretary, AIOS,
Organizing Secretary,
APAO 2025

Dr. Manoj Mathur
Treasurer, AIOS

Dr. Namrata Sharma
Chair
Scientific Committee, AIOS

Dr. Prashant Keshao
Bawankule
Chair
Academic and Research
Committee, AIOS

Dr. M. Vanathi
Editor-Journal, AIOS

Dr. Krishna P. Kudlu
Editor-Proceedings,
AIOS

Delhi Ophthalmological Society

Dr. Namrata Sharma
Chair

Dr. Rohit Saxena
President

Dr. Rajesh Sinha
Vice President

Dr. Prafulla Kumar
Maharana
Secretary

Dr. Kirti Singh
Treasurer

+AIOS Advisory Committee
(AIOS Past Presidents + Managing Committee Members)

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The Asia-Pacific Academy of Ophthalmology (APAO) has hosted numerous globally recognized premier scientific conferences and meetings in the Asia-Pacific region and beyond. The Scientific Program Committee of our annual congress is fully committed to developing a world-class scientific program. The Academy is home to ophthalmological professionals and industrial partners, while the congress serves as an important platform for them to share expertise and experience.

APAO originated with the vision of advancing the science and art of ophthalmology by organizing various and regular training and educational programs for ophthalmologists, providing online education for our members, and publishing the Asia-Pacific Journal of Ophthalmology - all in the hope of phasing out preventable blindness through education, research, and clinical services in the Asia-Pacific region and beyond.

For more information, please visit https://apaophth.org

Objectives

- Showcase advanced and cutting-edge clinical and research studies
- Outline new trends in the diagnosis and treatment of ophthalmic diseases
- Disseminate the latest clinical practice and international gold standards
- Provide a platform for fruitful and authentic scientific exchange, helping ophthalmologists learn and grow in their careers
- Furnish delegates with an opportunity to network, build and renew friendships
- Keep delegates posted on industry research and developments
All India Ophthalmological Society (AIOS)

The All India Ophthalmological Society (AIOS) was established in the year 1930. It is one of the largest professional societies of ophthalmologists in the world. Membership of the society has continuously grown over the years and currently it has over 28,500 life members. The society is dedicated to fostering the advancement of ophthalmic sciences, research, and the development of skilled professionals. Our primary goal is to serve communities by promoting the study and practice of ophthalmology while fostering social connections among ophthalmologists nationwide.

Scientific Activities

Our Scientific Program Committee is devoted to curating a world-class scientific agenda. AIOS serves as a hub for ophthalmic professionals and industry partners, offering a platform to share expertise and experiences. We advance the science and art of ophthalmology by organizing various training programs through the Academic and Research Committee, educational initiatives, online resources, and publishing the esteemed *Indian Journal of Ophthalmology*. Our aim is to eradicate preventable blindness through education, research, and clinical services regionally and globally.

For further details, visit our website at https://aios.org.

Annual Conference Highlights

- Showcases cutting-edge clinical and research studies
- Highlights emerging trends in ophthalmic diagnosis and treatment
- Disseminates the latest national and international clinical practices and standards
- Provides a valuable platform for genuine scientific exchange, fostering professional growth
- Offers networking opportunities to forge and renew connections
- Keeps delegates abreast of industry advancements and research
We are pleased to announce that the 40th APAO Congress is at the India International Convention and Expo Centre (YASHOBHOOMI) from April 3-6, 2025, with an expected attendance of over 10,000 delegates. The attendance in previous APAO congresses are as shown below:

<table>
<thead>
<tr>
<th>Year</th>
<th>City</th>
<th>Attendees</th>
<th>Countries/Regions</th>
</tr>
</thead>
<tbody>
<tr>
<td>2024 Bali, Indonesia</td>
<td>6,569</td>
<td>90</td>
<td></td>
</tr>
<tr>
<td>2023 Kuala Lumpur, Malaysia</td>
<td>4,614</td>
<td>80</td>
<td></td>
</tr>
<tr>
<td>2021 Virtual</td>
<td>2,385</td>
<td>62</td>
<td></td>
</tr>
<tr>
<td>2019 Bangkok, Thailand</td>
<td>5,255</td>
<td>75</td>
<td></td>
</tr>
<tr>
<td>2018 Hong Kong, China</td>
<td>5,206</td>
<td>63</td>
<td></td>
</tr>
<tr>
<td>2017 Singapore</td>
<td>5,090</td>
<td>77</td>
<td></td>
</tr>
<tr>
<td>2016 Chinese Taipei</td>
<td>4,567</td>
<td>60</td>
<td></td>
</tr>
<tr>
<td>2015 Guangzhou, China</td>
<td>10,139</td>
<td>66</td>
<td></td>
</tr>
<tr>
<td>2014 Tokyo, Japan</td>
<td>19,671</td>
<td>135</td>
<td></td>
</tr>
<tr>
<td>( in conjunction with WOC )</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2013 Hyderabad, India</td>
<td>9,039</td>
<td>91</td>
<td></td>
</tr>
<tr>
<td>2012 Busan, Korea</td>
<td>4,732</td>
<td>72</td>
<td></td>
</tr>
<tr>
<td>2011 Sydney, Australia</td>
<td>3,718</td>
<td>76</td>
<td></td>
</tr>
<tr>
<td>2010 Beijing, China</td>
<td>11,607</td>
<td>103</td>
<td></td>
</tr>
<tr>
<td>2009 Bali, Indonesia</td>
<td>4,636</td>
<td>78</td>
<td></td>
</tr>
<tr>
<td>2008 Hong Kong, China</td>
<td>13,019</td>
<td>122</td>
<td></td>
</tr>
<tr>
<td>( in conjunction with WOC )</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2007 Lahore, Pakistan</td>
<td>4,125</td>
<td>32</td>
<td></td>
</tr>
</tbody>
</table>
APAO 2024 Statistics
Total Countries/Regions Represented: 90

Europe: 48%
North America: 29%
Middle East: 14%
Africa: 6%
Latin America: 3%

Attendance
Beyond the Asia-Pacific Region

Top 20 countries/regions attending the APAO 2024 Congress

Indonesia 47.50%
India 6.40%
China 4.70%
Malaysia 3.80%
Pakistan 3.70%
Philippines 3.50%
Singapore 3.40%
Japan 3.20%
Viet Nam 2.50%
Korea, Republic of 2.30%
Australia 2.10%
Thailand 1.90%
Chinese Taipei 1.70%
United States 1.50%
Bangladesh 1.30%
Hong Kong, China 1.20%
Nepal 1.20%
Cambodia 0.90%
Sri Lanka 0.70%
United Kingdom 0.70%

Facebook Page
Page Followers 6,026
Page Reach 24,877
Page Visits 13,336
About the Venue

India International Convention and Expo Centre (IICC)

Welcome to Yashobhoomi, the venue for APAO–AIOS 2025. Located at the Delhi–Gurgaon border in Dwarka, New Delhi, Yashobhoomi is Asia’s largest convention and exhibition centre and is India’s pride.

Yashobhoomi is a beacon of excellence, offering state-of-the-art facilities and a commitment to exceeding expectations. It provides a multifaceted tourism experience with an ideal location, convenient transportation, and various commercial facilities. Experience excellence, embrace possibilities, and make your mark on the world stage with us.

Yashobhoomi is situated 10 km from Delhi International Airport. The surrounding area features a sports complex, diplomatic residences, a golf course, and the Airport City Hotel. It boasts the best geographical location with no traffic hassles.

Delegates and faculty attending APAO – AIOS 2025 at IICC will have the opportunity to experience its grandeur firsthand. Moreover, being situated in the heart of New Delhi, the venue offers breathtaking views of the cityscape, providing an added charm to the overall experience. The sight of Delhi’s iconic landscape from the vantage point of this Convention Centre is sure to captivate and delight all who visit.
Transportation

To facilitate the immediate transportation needs of the passengers, Delhi Airport provides several options:

**Taxi**
- Uber – App Based Taxi
- Ola – App Based Taxi
- Meru Cabs – Radio Taxi
- Mega Cabs – Radio Taxi
- Carzonrent Car Rental
- Blu Smart EV Taxi
- Evera EV Taxi

Uber and Ola app-based taxi are ubiquitous and can be called from anywhere in the city 24X7.

**Metro**
The Metro station is inside the Yashobhoomi venue. You can take the Airport Express Line to the Yashobhoomi Dwarka Sector – 25 station. The ride takes only 7 minutes, and there are clear signs directing you to the venue.

**Train**
For those traveling by train, it takes only 22 minutes to get from New Delhi Railway Station to the Yashobhoomi Dwarka Sector – 25 station via the Airport Express Line metro.
Currently, 3,633 rooms in Aerocity, 1,357 rooms around Aerocity, and 1,473 rooms in Gurgaon are available within 10 to 15 minutes of driving distance.

Accommodation

1) Pullman Aerocity
   5-star

2) JW Marriott Aerocity
   5-star

3) Andaz Aerocity
   5-star

4) Novotel Aerocity
   5-star

5) Holiday Inn Aerocity
   5-star

6) Aloft Aerocity
   5-star

7) Roseate Aerocity
   5-star

8) Pride Aerocity
   5-star

9) Lemon Tree Aerocity
   4-star

10) Red Fox Aerocity
    3-star

11) BIS Aerocity
    3-star
In support of sustainability, our Congress will implement green measures, including minimizing printed materials, as well as using linen materials and refillable water bottles.

Our chosen venue, Yashobhoomi, is known for its environmentally friendly features:

- Indian Green Building Campus (IGBC) Platinum Certification for the entire campus
- A sustainable architecture design
- More than 20% energy saving by green building design
- Renewable energy – rooftop solar photovoltaic panel for 5% solar energy generation of connected load
- Rainwater harvesting system for the entire campus
- Pneumatic solid waste management for the entire campus
- District cooling (central air conditioning) for the entire campus
- 40% dedicated Green & Open Spaces
- Emission-free transportation modes
- Recycling & re-use of water
India International Convention Expo Centre, Dwarka is a flagship project of the Government of India with an aim to develop a world-class state-of-the-art exhibition & convention facility in Sector-23, Dwarka, Delhi. Envisioned as a world-class, first-class, multi-use venue, it would be one of the largest facilities of its kind in India and Asia.

In the absence of high-end world-class exhibition and conference facilities, India has significantly missed out on the potential opportunities of this development. Development of the IICC and supporting components is expected to help make up for this shortcoming and bring New Delhi to the league of Shanghai, Hong Kong and Singapore in terms of exhibition infrastructure.
<table>
<thead>
<tr>
<th>Convention Centre (26 Rooms)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Grand Ballroom 6th Floor</strong></td>
</tr>
</tbody>
</table>
| Palash Hall Grand Ballroom A  
1100 sqm  
700 seats |
| Grand Ballroom B  
1100 sqm  
700 seats |
| Grand Ballroom C  
1100 sqm  
700 seats |
| **Meeting Rooms 4th Floor** |
| Suryamukhee Hall 401  
148 sqm  
80 seats |
| Moulshee Hall 402  
160 sqm  
80 seats |
| Kaner Hall 403  
134 sqm  
75 seats |
| Mogra Hall A 404A  
178 sqm  
120 seats |
| Mogra Hall B 404B  
118 sqm  
50 seats |
| Kadamb Hall 405  
97 sqm  
40 seats |
| **Meeting Rooms 3rd Floor** |
| Kumudini Hall 301  
223 sqm  
140 seats |
| Gulmohar Hall 302  
310 sqm  
200 seats |
| Javakusum Hall 303  
162 sqm  
100 seats |
| Champa Hall 304  
291 sqm  
200 seats |
| Neelkamal Hall 305  
323 sqm  
200 seats |
| **Meeting Rooms 2nd Floor** |
| Parijat Hall 201  
328 sqm  
210 seats |
| Kesar Hall 202  
215 sqm  
140 seats |
| **Meeting Rooms Level B1** |
| Amaltas Hall A B101A  
623 sqm  
400 seats |
| Amaltas Hall B B101B  
623 sqm  
400 seats |
| **Auditoriums (Level B1 to 2nd Floor)** |
| Brahmkamal Hall A Auditorium (B1)  
4066 sqm  
1500 seats |
| Brahmkamal Hall B Auditorium (B1)  
900 sqm  
600 seats |
| **Meeting Rooms (Exhibition Halls)** |
| Exhibition Hall Hall 1  
375 sqm  
200 seats |
| Exhibition Hall Hall 2  
375 sqm  
200 seats |
| Exhibition Hall Hall 3  
375 sqm  
200 seats |
| Exhibition Hall Hall 4  
375 sqm  
200 seats |
| Exhibition Hall Hall 5  
375 sqm  
200 seats |
| Exhibition Hall Hall 6  
375 sqm  
200 seats |
CONVENTION CENTRE (Basement)

- Auditorium (Brahmkamal Hall) A
- Auditorium (Brahmkamal Hall) B
- Meeting Room B101 (Amaltas Hall) A
- Meeting Room B101 (Amaltas Hall) B
CONVENTION CENTRE (Second Floor)

- Meeting Room 201 (Parijat Hall)
- Meeting Room 202 (Kesar Hall)
CONVENTION CENTRE (Third Floor)

- Meeting Room 301 (Kumudini Hall)
- Meeting Room 302 (Guimohar Hall)
- Meeting Room 303 (Javakusum Hall)
- Meeting Room 304 (Champa Hall)
- Meeting Room 305 (Neelkamal Hall)
CONVENTION CENTRE (Fourth Floor)

- Meeting Room 401 (Suryamukhee Hall)
- Meeting Room 402 (Moulshree Hall)
- Meeting Room 403 (Kaner Hall)
- Meeting Room 404A (Mogra Hall)
- Meeting Room 404B (Mogra Hall)
- Meeting Room 405 (Kadamb Hall)
CONVENTION CENTRE (Sixth Floor)

- Grand Ballroom A
- Grand Ballroom B
- Grand Ballroom C
Spread over 4 days, the scientific programs will cover 19 subspecialty areas including clinical ophthalmology and visual sciences. They will foster interaction in several innovative ways and encourage dialogue through plenary sessions, free paper presentations, poster sessions, keynote lectures and video sessions.

The International Advisory Board and Scientific Program Committee are currently being formed. They will bring together over 1,000 top-notch speakers to engineer a world-class scientific program.

For more details of the program, please visit our congress website at http://2025.apaophth.org.
Social Programs

Opening Ceremony
The Opening Ceremony will take place on the first day of the Congress. Highlights of the ceremony include the presentation of five APAO Named Awards, which are the Jose Rizal Medal, the Holmes Lecture, the ICO Mark Tso Golden Apple Award, the Nakajima Award, and the newly launched Dennis Lam Award.

Presidential Dinner
This is a prestigious occasion which will be attended by around 200 VIPs, invited by the Congress President.

Cultural Party
In addition to a special performance, the Cultural Party will feature the presentation of the APAO Distinguished Service Awards, APAO Outstanding Service in Prevention of Blindness Awards and APAO Achievement Awards.

Fundraising Run
Since its inception in 2016, the APAO Fundraising Run has been a true helping hand in raising funds for communities in need. The APAO Charity Run was organized from 2016-2024 with nearly 280 participants on average.

Women in Ophthalmology Luncheon
Female ophthalmologists get together annually at the APAO Congress with an amazing opportunity to get inspirations from female leaders and to learn about the challenges they face on the road to success.

YO Lounge and YO Night
The YO Lounge provides endless opportunities for networking with academy leaders and peers, and serves as a rest stop from a busy educational agenda. The YO Night is a party that gives young ophthalmologists the flexibility to enjoy time with friends and colleagues.

APAO LDP Alumni Reception
The APAO Leadership Development Program runs every year. All graduates of the program are eligible to join an alumni group to get together, learn together and continue to grow after graduation. The Alumni Reception provides opportunities to foster continuing relationships with classmates and graduates across years.

Highlights of program updates and activities will be published via http://2025.apaophth.org/ regularly.
For key starting dates and deadlines, see below. We highly encourage you to mark your calendar accordingly.

<table>
<thead>
<tr>
<th>Schedule</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Early Bird Registration Opens</td>
<td>March 13, 2024</td>
</tr>
<tr>
<td>Abstract Submission Opens</td>
<td>April 15, 2024</td>
</tr>
<tr>
<td>Abstract Submission Closes</td>
<td>August 5, 2024</td>
</tr>
<tr>
<td>Deadline for Submitting the Visa Supporting Documents Request Form</td>
<td>October 31, 2024</td>
</tr>
<tr>
<td>Early Bird Registration Closes</td>
<td>November 18, 2024</td>
</tr>
<tr>
<td>Exhibitors’ Final Deposit Due</td>
<td>November 30, 2024</td>
</tr>
<tr>
<td>Submission Deadline of Industry - Sponsored Symposia and Wet Lab Courses</td>
<td>January 20, 2025</td>
</tr>
<tr>
<td>Advertisement and Signage Artwork Due</td>
<td>February 20, 2025</td>
</tr>
<tr>
<td>Advance Registration Closes</td>
<td>March 17, 2025</td>
</tr>
<tr>
<td>Standard Registration</td>
<td>March 18 – April 6, 2025</td>
</tr>
<tr>
<td>AIOS Pre-coronation</td>
<td>April 2, 2025</td>
</tr>
<tr>
<td>APAO Exhibition</td>
<td>April 3–5, 2025</td>
</tr>
<tr>
<td>On-site Registration</td>
<td>April 3–6, 2025</td>
</tr>
<tr>
<td>Opening Ceremony and Plenary Session</td>
<td>April 3, 2025</td>
</tr>
<tr>
<td>Presidential Dinner</td>
<td>April 3, 2025</td>
</tr>
<tr>
<td>AIOS Utsav</td>
<td>April 3, 2025</td>
</tr>
<tr>
<td>Cultural Party</td>
<td>April 4, 2025</td>
</tr>
<tr>
<td>Run for Vision” Fundraising Run</td>
<td>April 5, 2025</td>
</tr>
</tbody>
</table>
Exhibit at APAO-AIOS 2025

Don’t miss out on APAO-AIOS 2025 – Where all of ophthalmology meets!

The APAO-AIOS 2025 Congress will provide a wide range of sponsorship opportunities for our sponsors and exhibitors to increase their brand exposure beyond the exhibition hall and interact with influential delegates from numerous ophthalmic societies.

In 2025, APAO and AIOS will unite the leading experts in ophthalmology with physicians from around the globe for an unparalleled educational experience. By exhibiting at the APAO and AIOS Expo, you will gain access to the largest assembly of ophthalmologists from every subspecialty. The Expo offers an invaluable opportunity for direct engagement with your brand. In 2024, approximately 9,000 ophthalmologists attended AIOC 2024 in Kolkata, and 6,569 ophthalmologists attended APAO 2024 in Bali. We expect over 10,000 delegates at APAO 2025, New Delhi.

**General benefits to our trade partners are:**
The APAO-AIOS 2025 Congress will offer modest sponsorship packages to recognize the long-term support from sponsors and welcome the participation of new sponsors. Alternatively, sponsors may select individual items instead of a full package. You may choose the sponsorship option that best caters to your company’s needs.

It is the expressed intention of the Congress Organizing Committee to ensure that package sponsors will receive the highest recognition in return for their generous support.

- Company name and logo on sponsored item(s)
- Acknowledgment in promotional materials
- Acknowledgment on the Congress website
- Acknowledgment with company logo in the Final Program Book
- Company name and logo on sponsorship acknowledgment boards, which will be prominently displayed throughout the Congress venue
- Priority choice of exhibition space
- Use of Congress logo on company communications relating to the APAO-AIOS 2025 Congress

Participating in this event helps you maintain strong relationships with current customers and attract new business.

Get ready to join us at APAO-AIOS 2025!
### Sponsorship Packages

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Diamond Contributions&gt;= INR 2.00 Cr</th>
<th>$2,50,000</th>
<th>Platinum Contributions&gt; INR 1.5 Cr - 2.00 Cr</th>
<th>$1,75,000 - $2,49,999</th>
<th>Gold Contributions&gt; INR 1.00 Cr - 1.5 Cr</th>
<th>$1,25,000 - $1,49,999</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Symposium</td>
<td>3 lunch time symposiums or up to 6 sponsored lectures</td>
<td>2 lunch time symposiums or up to 4 sponsored lectures</td>
<td>1 lunch time symposium or up to 2 sponsored lectures</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2. Exhibition Space</td>
<td>Exhibition Space (Green Zone Rs.75,000 and Blue Zone: Rs.70,000 Per SqM) in prime location</td>
<td>Exhibition Space (Green Zone Rs.75,000 and Blue Zone: Rs.70,000 Per SqM) in prime location</td>
<td>Exhibition Space (Green Zone Rs.75,000 and Blue Zone: Rs.70,000 Per SqM) in prime location</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3. Complimentary Badges</td>
<td>Two exhibitor delegate badges for every 6 SqM of booth space</td>
<td>Two exhibitor delegate badges for every 6 SqM of booth space</td>
<td>Two exhibitor delegate badges for every 6 SqM of booth space</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4. Lead Captures</td>
<td>12</td>
<td>8</td>
<td>4</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5. Complimentary Presidential Dinner Tickets</td>
<td>5</td>
<td>2</td>
<td>2</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6. Delegate Bag</td>
<td>Logo on delegate bag</td>
<td>Logo on delegate bag</td>
<td>Logo on delegate bag</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>7. Delegate Bag Insert (Souvenir)</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>8. Product Catalogue in the Delegate Bag</td>
<td>1</td>
<td>1</td>
<td>N/A</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>9. Final Program – Advertising</td>
<td>3 full pages, full color</td>
<td>2 full pages, full color</td>
<td>1 full page, full color</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>10. Advance Mailings to APAO Database</td>
<td>1</td>
<td>N/A</td>
<td>N/A</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>11. Post Mailings to Delegate List</td>
<td>1</td>
<td>N/A</td>
<td>N/A</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>12. Advance Mailings to Delegate List</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>13. Pop-up Ads in Congress App</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>14. APAO Facebook/ Twitter Posts</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>15. Logo on Congress Flyers, Backdrops, Registration Area, Signage inside the Congress Venue &amp; App</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>16. Logo on the Back of Name Badges</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>17. Acknowledgment in Monthly E-newsletter</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>18. Logo Link on the Congress Website to Own Site</td>
<td>Logo link + 300 words company profile</td>
<td>Logo link + 200 words company profile</td>
<td>Logo link + 100 words company profile</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>19. Use of APAO 2025 Congress Logo</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>20. Peripheral Items*</td>
<td>20% discount</td>
<td>20% discount</td>
<td>20% discount</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Rates effective until November 30, 2024. Additional levy of 10% from December 1, 2024 to January 31, 2025 and 20% from February 1, 2025 onwards.
**Diamond Sponsorship**  
Contribution INR 2.00 Cr or more | US$2,50,000

1. **Symposium**  
   • Three 90-minutes lunch-time symposiums at the prime schedule in the lecture hall (capacity over 450) on three different days, or 6 sponsored lectures  
   • The exact schedule of the symposiums will be assigned by the organizers who endeavour to accommodate the needs of every diamond sponsor as much as possible.

2. **Exhibition Space**  
   • Booth space: Green Zone: Rs. 75,000 | US$940 and Blue Zone: Rs. 70,000 | US$875 - Per SqM  
   • Two exhibitor delegate badges for every 6 SqM of booth space.  
   • Priority choice of exhibition space and location.  
   • The larger the area, the higher the priority.  
   • Neither talks nor wet labs are to be conducted in the exhibition space without prior approval from the Organizer.

3. **Lead Capture**  
   • Twelve complimentary licenses of Lead Capture to qualify, rate, and take notes on each lead.

4. **Presidential Dinner**  
   • Five complimentary tickets.

5. **Congress App**  
   • Three pop-up advertisements on the Congress App on three different days selected by the sponsor.

6. **Delegate Bag**  
   • Company logo will be printed (1 color) on the delegate bag along with the Congress logo.  
   • The order of the logos will be based on the alphabetical order of the company names.

7. **Delegate Bag Insert**  
   • Three promotional souvenirs of a size not exceeding 15cm (L) x 10cm (W) x 5cm (D) each.

8. **Product Catalogue**  
   • One product catalogue of less than 8 pages, with no more than 150 grams for each page.

9. **Final e-Program Book – Advertising**  
   • Three full-page, 4-color ads in the Final Program Book

10. **Advance Mailing to the APAO Database**  
    • One advance mailing to the APAO Database

11. **Advance Mailing to the Delegate List**  
    • Three advance mailings to the delegate list
12. **Post Mailing to the Delegate List**
   - One post mailing to delegate list

13. **APAO Facebook / Twitter Posts**
   - Three post feeds on APAO Facebook / X (Twitter) pages

14. **Logo**
   - Company logo on Congress flyers, backdrops in the registration area, signage in the Congress venue, on the Congress App, the back of name badge and in e-newsletters (approximately 8 issues with circulation of over 30,000 views per issue)

15. **Logo Link**
   - Logo link on the Congress website to company website, and company name link to company profile in less than 300 words

16. **Use of Congress Logo**
   - Use of Congress logo on company communications relating to the APAO 2025 Congress

17. **Peripheral Items**
   - 20% discount on the order of delegate items and on-site items on the peripheral item list

Remarks: Diamond sponsors will be given priority over platinum, gold, silver, and bronze sponsors in the assignment of sponsored symposia and exhibition space.

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**Platiniun Sponsorship**

**Contribution INR 1.50 Cr to 2.00 Cr | US$1,75,000 to $2,49,999**

1. **Symposium**
   - Two 90-minutes lunch-time symposiums in the lecture hall (capacity over 450) on two different days or 4 sponsored talks

2. **Exhibition Space**
   - Booth space: Green Zone: Rs. 75,000 | US$940 and Blue Zone: Rs. 70,000 | US$875 – Per SqM
   - Two exhibitor delegate badges for every 6 SqM of booth space
   - Priority choice of exhibition space and location.
   - The larger the area, the higher the priority.
   - Neither talks nor wet labs are to be conducted in the exhibition space without prior approval from the Organizer.

3. **Lead Capture**
   - Eight complimentary licenses of Lead Capture to qualify, rate, and take notes on each lead.

4. **Presidential Dinner**
   - Two complimentary tickets.

5. **Congress App**
   - Two pop-up advertisements on the Congress App on three different days selected by the sponsor.
6. **Product Catalogue**
   - One product catalogue of less than 8 pages, with no more than 150 grams for each page.

7. **Final e-Program Book – Advertising**
   - Two full-page, 4-color advertisements in the Final Program Book

8. **Advance Mailing to the Delegate List**
   - Two advance mailings to the delegate list

9. **APAO Facebook / Twitter Post**
   - Two post feeds on APAO Facebook / X (Twitter) pages

10. **Logo**
    - Company logo on Congress flyers, backdrops in the registration area, signage in the Congress venue, on the Congress App, the back of name badge and in e-newsletters (approximately 8 issues with circulation of over 30,000 views per issue)

11. **Logo Link**
    - Logo link on the Congress website to company website, and company name link to company profile in less than 200 words

12. **Use of Congress Logo**
    - Use of Congress logo on company communications relating to the APAO 2025 Congress

13. **Peripheral Items**
    - 20% discount on the order of delegate items and on-site items on the peripheral item list

*Remarks: Platinum sponsors will be given priority over gold, silver, and bronze sponsors in the assignment of sponsored symposia and exhibition space.*
Gold Sponsorship
Contribution INR 1.00 Cr to 1.5 Cr | US$1,25,000 to $1,49,999

1. Symposium
   - One 90-minutes symposium at the prime schedule in the lecture hall (capacity over 450) on two different days or 2 sponsored talks.
   - The exact schedule of the symposiums will be assigned by the organizers. Efforts will be made to accommodate the needs of sponsors as much as possible, in this order of priority: (1) diamond sponsors, (2) platinum sponsors, and (3) gold sponsors.
   - Food and drinks are to be provided for the audience attending the sponsored symposiums at the sponsors’ own expense.

2. Exhibition Space
   - Booth space: Green Zone: Rs. 75,000 | US$940 and Blue Zone: Rs. 70,000 | US$875 - Per SqM
   - Two exhibitor delegate badges for every 6 SqM of booth space
   - Priority choice of exhibition space and location.
   - The larger the area, the higher the priority.
   - Neither talks nor wet labs are to be conducted in the exhibition space without prior approval from the Organizer.

3. Lead Capture
   - Four complimentary licenses of Lead Capture to qualify, rate, and take notes on each lead.

4. Presidential Dinner
   - Two complimentary tickets.

5. Congress App
   - One pop-up advertisement on the Congress App on three different days selected by the sponsor.

6. Final e-Program Book – Advertising
   - One full-page, 4-color advertisement in the Final Program Book

7. Advance Mailing to the Delegate List
   - One advance mailing to the delegate list

8. APAO Facebook / Twitter Post
   - One post feed on APAO Facebook / X (Twitter) pages

9. Logo
   - Company logo on Congress flyers, backdrops in the registration area, signage in the Congress venue, on the Congress App, the back of name badge and in e-newsletters (approximately 8 issues with circulation of over 30,000 views per issue)
10. **Logo Link**
   - Logo link on the Congress website to company website, and company name link to company profile in less than 100 words

11. **Use of Congress Logo**
   - Use of Congress logo on company communications relating to the APAO 2025 Congress

12. **Peripheral Items**
   - 20% discount on the order of delegate items and on-site items on the peripheral item list

*Remarks: Gold sponsors will be given priority over silver and bronze sponsors in the assignment of sponsored symposia and exhibition space.*

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**Silver Sponsorship**

**Contribution INR 75.00 Lakhs to INR 1.00CR | US$ 1,00,000 to $1,25,000**

Sponsors who support the Congress with a total sponsorship of US$100,000 – US$124,999 are automatically considered silver sponsors with the following entitlements:

1. **Exhibition Space**
   - Booth space: Green Zone: Rs. 75,000 | US$940 and Blue Zone: Rs. 70,000 | US$875 - Per SqM
   - Two exhibitor delegate badges for every 6 SqM of booth space

2. **Signage**
   - Company logo on Congress flyers, backdrops in the registration area, signage in the Congress venue, congress app and in e-newsletters (approximately 8 issues with circulation of over 30,000 views per issue).

3. **Final Program Book – Advertising**
   - One full-page, 4-color advertisement in the Final e-Program Book.

4. **Logo Link**
   - Logo link on Congress website to company website, and company name link to company profile in less than 100 words.
Bronze Sponsorship
INR 50.00 Lakhs - INR 75.00 Lakhs | US$75,000 - $99,999

Sponsors who support the Congress with a total sponsorship of US$75,000 – US$ 99,999 are automatically considered bronze sponsors with the following entitlements:

1. **Exhibition Space**
   - Booth space: Green Zone: Rs. 75,000 | US$940 and Blue Zone: Rs. 70,000 | US$875 - Per SqM
   - Two exhibitor delegate badges for every 6 SqM of booth space

2. **Signage**
   - Company logo on Congress flyers, backdrops in the registration area, signage in the Congress venue, on the Congress app and in e-newsletters (approximately 8 issues with circulation of over 30,000 views per issue).

3. **Final Program Book – Advertising**
   - One half-page, 4-color advertisement in the Final e-Program Book.

4. **Logo Link**
   - Logo link on Congress website to company website, and company name link to company profile in less than 50 words.
1. **Sponsored Exhibition Area:** Sponsored pavilions of various sizes shall be available at the conference venue. The categories of sponsorship proposed are **Platinum, Diamond, Gold, Silver and Bronze**. Charges for the major sponsored area are as follows: **Green Zone: Rs. 75,000 | US$940 Per Sq M** and **Blue Zone: Rs. 70,000 | US$875 Per Sq M**. The map and booking form are available at [https://2025.apaophth.org](https://2025.apaophth.org). Companies who wish to have larger exhibition areas please contact Dr. Lalit Verma, Congress President, Dr. Santosh G. Honavar, Organizing Secretary, AIOS, Ms. Cynthia Wong, Congress Manager, APAO and Kripal Rana, Executive Director, AIOS on email at lalitretina@gmail.com with cc to secretary@aios.org, aiosoffice@aios.org, aiostrade@aios.org to explore the possibilities of customized location and size.

2. **Trade Stall:** Shell scheme is provided for all stands unless a space only block is requested. The charge per booth is as follows:

   - **Premium Stall (PR): 3 x 3 M**
   - **Super Prime + Corner (SPC): 5 x 2 M**
   - **Super Prime + Corner (SPC): 4 x 2 M**
   - **Prime + Corner (PC): 3 x 2 M**
   - **Prime (P): 3 x 2 M**
   - **Corner (C): 3 x 2 M**
   - **Normal (N): 3 x 2 M**

The trade stall fees include the following:

- Complimentary exhibitor delegate badges for 1 person per 6 SqM
- Shell scheme with fascia panel, if required
- Needle punched carpet flooring
- Two 10W LED spotlights
- One information counter (1m x 0.5m x 0.75m)
- Two folding chairs
- One 5A/240V socket (Power supply time: 09:00 -18:00)
**Trade Stall Charges:** The overall structure of stall charges, including GST @ 18% will be as follows:

<table>
<thead>
<tr>
<th>Category of Stalls</th>
<th>Up to November 30, 2024 in INR</th>
<th>From December 1, 2024 to January 31, 2025 in INR</th>
<th>From February 1, 2025 onwards in INR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Premium Stall (3x3 M)</td>
<td>6,00,000.00</td>
<td>7,00,000.00</td>
<td>8,00,000.00</td>
</tr>
<tr>
<td>GST</td>
<td>90,000.00</td>
<td>1,26,000.00</td>
<td>1,44,000.00</td>
</tr>
<tr>
<td>Total</td>
<td>6,90,000.00 USD 8850.00</td>
<td>8,26,000.00 USD 10325.00</td>
<td>9,44,000.00 USD 11800.00</td>
</tr>
<tr>
<td>Super Prime + Corner Stalls (5 X 2 M)</td>
<td>5,00,000.00</td>
<td>6,00,000.00</td>
<td>7,00,000.00</td>
</tr>
<tr>
<td>GST</td>
<td>90,000.00</td>
<td>108,000.00</td>
<td>1,26,000.00</td>
</tr>
<tr>
<td>Total</td>
<td>5,90,000.00 USD 7375.00</td>
<td>7,08,000.00 USD 8850.00</td>
<td>8,26,000.00 USD 10325.00</td>
</tr>
<tr>
<td>Super Prime + Corner Stalls (4 X 2 M)</td>
<td>4,00,000.00</td>
<td>4,50,000.00</td>
<td>5,00,000.00</td>
</tr>
<tr>
<td>GST</td>
<td>72,000.00</td>
<td>81,000.00</td>
<td>90,000.00</td>
</tr>
<tr>
<td>Total</td>
<td>4,72,000.00 USD 5900.00</td>
<td>5,31,000.00 USD 6638.00</td>
<td>5,90,000.00 USD 7375.00</td>
</tr>
<tr>
<td>Prime + Corner Stalls (3 X 2 M)</td>
<td>3,00,000.00</td>
<td>3,50,000.00</td>
<td>4,00,000.00</td>
</tr>
<tr>
<td>GST</td>
<td>54,000.00</td>
<td>63,000.00</td>
<td>72,000.00</td>
</tr>
<tr>
<td>Total</td>
<td>3,54,000.00 USD 4425.00</td>
<td>4,13,000.00 USD 5165.00</td>
<td>4,72,000.00 USD 5900.00</td>
</tr>
<tr>
<td>Prime Stall (3 X 2 M)</td>
<td>2,50,000.00</td>
<td>3,00,000.00</td>
<td>3,50,000.00</td>
</tr>
<tr>
<td>GST</td>
<td>45,000.00</td>
<td>54,000.00</td>
<td>63,000.00</td>
</tr>
<tr>
<td>Total</td>
<td>2,95,000.00 USD 3700.00</td>
<td>3,54,000.00 USD 4425.00</td>
<td>4,13,000.00 USD 5165.00</td>
</tr>
<tr>
<td>Corner Stalls (3 X 2 M)</td>
<td>2,00,000.00</td>
<td>2,50,000.00</td>
<td>3,00,000.00</td>
</tr>
<tr>
<td>GST</td>
<td>36,000.00</td>
<td>45,000.00</td>
<td>54,000.00</td>
</tr>
<tr>
<td>Total</td>
<td>2,36,000.00 USD 2950.00</td>
<td>2,95,000.00 USD 3700.00</td>
<td>3,54,000.00 USD 4425.00</td>
</tr>
<tr>
<td>Normal Stalls (3 X 2 M)</td>
<td>1,50,000.00</td>
<td>2,00,000.00</td>
<td>2,50,000.00</td>
</tr>
<tr>
<td>GST</td>
<td>27,000.00</td>
<td>36,000.00</td>
<td>45,000.00</td>
</tr>
<tr>
<td>Total</td>
<td>1,77,000.00 USD 2215.00</td>
<td>2,36,000.00 USD 2950.00</td>
<td>2,95,000.00 USD 3700.00</td>
</tr>
</tbody>
</table>

**Note:** The Tax Deduction at Source will be on the basic amount of stall charges and not on the Government Tax amount. USD prices are based on the current inter-currency conversion rate.
Trade Stall

Company Information
Provide the company name as it should appear in program materials, with the company’s headquarters address, office or customer service phone number, general email address and website.

Contact Information
Provide the main contact information, name, position, address, direct phone number, cell phone number and personal email address. The main contact receives all communications about the Congress via this email.

Invoice Information
Provide the billing company name, contact person’s name, position, address, direct phone number, cell phone number and personal email address.

Trade Stall Choices
Please indicate at least 4 stall locations in different areas of the exhibition in order of your preference, taking your priority point status into consideration. The priority of stall assignment will be assessed according to the company’s earned priority points and payment date. Companies with the highest number of points are assigned first, progressing down to the companies with the fewest points.
How to Book Sponsored Exhibition Area and Trade Stalls

1. A copy of the Trade Exhibition Plan is available on the Congress website: https://2025.apaophth.org/

2. Please select the category, size and location of your choice and provide three preferred choices along with payment for the allotment of stalls. The priority for the allocation of stalls will depend upon the date of receipt of the full amount of stall charges.

3. Please provide your company’s name, complete mailing address, email ID, telephone number, mobile number, WhatsApp number, GST number, PAN number, Contact Person etc. while booking the stalls.

4. For your use, here is the AIOS PAN Number: AABTA0003E and GST Number: 07AABTA0003E1ZP.

5. The full amount (including GST) must be paid for us to initiate blocking of your choice of sponsored area/trade stall. The priority for the allotment of stalls will depend upon the date of receipt of full amount (including GST).

6. Payment could be made by bank draft/multi-city cheque or online bank transfer. Outstation cheque or cash will not be accepted.

7. **Indian Exhibitors**

   **Bank draft or multi-city cheque** should be drawn in favor of All India Ophthalmological Society, payable at any Bank in Delhi and sent by Speed Post or a reliable courier to:

   **Dr. Lalit Verma / Dr. Santosh G. Honavar**
   Congress President / Organizing Secretary
   AIOS Headquarters, 8A, Karkardooma Institutional Area
   Near DSSB Building, Manglam Road
   Karkardooma, Delhi 110092
   Tel: 011- 22373701 – 05

   **Bank transfer** would be the preferred payment mode. Here are the details:

   **Name of the Bank and Branch**: IDBI Bank, Preet Vihar, Delhi, India
   **IFSC Code**: IBKL0000170
   **SWIFT Code**: IBKLINE010
   **Account Number**: 002610400230001
   **Account**: General Fund Account AIOS

   Submit the remittance details and copy of confirmation by email along with trade area details to lalitretina@gmail.com, secretary@aios.org with cc to aiostrade@aios.org, aiosoffice@aios.org and exhibition@apaophth.org.

8. **International Exhibitors**

   **Name of the Bank**: Hang Seng Bank
   **Bank Address**: 83 Des Voeux Road, Central, Hong Kong
   **SWIFT Code**: HASE HKHH XXX
   **Account Number**: 383-779485-883
   **Account**: Asia-Pacific Academy of Ophthalmology Limited
1. Customization and fabrication are allowed in the sponsored exhibition area. The exhibitor should, however, submit the proposed plan to APAO-AIOS for a quick approval before finalizing the design and the layout.

2. Customization and fabrication are NOT ALLOWED in trade stalls.

3. A maximum of 3 adjacent trade stalls can be allotted to one company on payment of the entire amount. No alteration of the stalls or fabrication therein are permitted except removal of partitions in the case of adjacent stalls.

4. In case the exhibitors carry out fabrication in the trade stalls, it will be considered a violation and the amount equivalent to sponsored area will be levied.

5. All efforts will be made to adhere to the circulated trade exhibition plan, but the organizers reserve the right to change the location to conform to the regulations of the exhibition venue and fire safety norms. In such an eventuality, no cancellation charges will be levied if the booking is cancelled by the exhibitors.

6. Organizers are not responsible for any damage to the equipment due to voltage fluctuation or any other unforeseen factors.

7. Exhibitors should use appropriate voltage stabilizers to protect their equipment and insure their equipment as appropriate.

8. Request for by two companies for adjacent stalls may not be entertained. It will be purely at the discretion of the organizers and subject to availability.

9. In case any exhibitor needs additional sponsored area or stalls, it will be provided subject to availability and at the prevailing prices.

10. Each company will be entitled to only one registration kit, irrespective of the number of stalls booked. Each stallholder will, however, be entitled to two lunch coupons for every day of the conference.

11. No exhibitor who has enrolled for a trade exhibition with APAO-AIOS 2025 will be allowed to conduct any promotional event or activity outside official premises (within a 50 km radius of the APAO-AIOS 2025 conference site) during the conference and two days before and after the conference, without prior permission by the congress President / Organizing Secretary (which may be granted in a special situation such as an alumni meet).

12. Force majeure: In case the event has to be cancelled or rescheduled because of unforeseen circumstances beyond reasonable control, including but not limited to acts of God, natural calamities, pandemics, labor strike, acts of terrorism, government regulations, or any other events deemed as force majeure, the organizers shall not be held liable for any failure or delay in performance of obligations.
Awards for Exhibitors
The exhibit adjudged to be the best in each category will be awarded a trophy by APAO-AIOS 2025.

Cancellation of Stalls
The trade exhibition charges, once deposited, will not be transferred towards any other form of sponsorship.

Cancellation of booking shall entail penalty as follows:
Cancellation up to January 31, 2025: 25% penalty, 75% refund, minus GST
Cancellation up to February 28, 2025: 50% penalty, 50% refund, minus GST
Cancellation from March 1, 2025: 100% penalty, no refund

We will do our best to ensure that services provided would be of the best of standards. We eagerly look forward to your early response and enthusiastic participation. Let’s together make APAO-AIOS 2025 a grand success.
**Sponsorship Opportunities**

### Scientific Program Items

#### Sponsored Programs

<table>
<thead>
<tr>
<th>Program Name</th>
<th>Fee (INR/US$)</th>
</tr>
</thead>
<tbody>
<tr>
<td>A1 Deferred Live (Pre-recorded) Surgery</td>
<td>INR 30,00,000 / US$37,500</td>
</tr>
<tr>
<td>A2 Symposium</td>
<td>INR 30,00,000 / US$37,500</td>
</tr>
<tr>
<td>A3 Wet Laboratory Instruction Course</td>
<td>INR 17,50,000 / US$21,875 per day</td>
</tr>
<tr>
<td>A4 Industrial Showcase (Open Area)</td>
<td>INR 10,00,000 / US$12,500</td>
</tr>
</tbody>
</table>

**A1 Deferred Live (Pre-recorded) Surgery**

Sponsors will have the opportunity to hold a live (pre-recorded) surgery session in a lecture hall, seating over 200 delegates. The session will last for 120 minutes and will be incorporated into the scientific program. The exact schedule will be assigned by the organizer.

**A2 Symposium**

Sponsors will have the opportunity to hold a symposium in a lecture hall seating over 400-500 delegates. The session will last for 90 minutes and the exact symposium schedule will be assigned by the organizer. 5 Lead Captures and onsite staff support will be included with report provided. The symposium will be scheduled as a teatime session. Food and drinks are to be provided for the audience at the sponsors’ own expense.

**A3 Wet Laboratory Instruction Course**

Wet laboratory (wet lab) surgical training sessions have been organized at the APAO Congress since 2018. These wet labs allow delegates to learn and practice new surgical techniques to prevent and manage complications.

Sponsors will have the opportunity to hold a web lab session in a room seating from 15-30 delegates. Each session will last for 120 minutes. In total, there are 3 wet lab sessions on Days 2 and 3. The exact schedule will be assigned by the organizer. It is the responsibility of the sponsors to arrange all instructors and necessary equipment. Utility services such as electricity and cleaning services are to be provided at the sponsors’ own expense.

**A4 Industrial Showcase (Open Area)**

The sponsor(s) may present products, services, and/or research directly to 30 to 50 delegates in a highly visible area, as a cost-effective way to engage with Congress attendees. A display monitor, an audio system and 2 microphones will be provided. The duration of each session is 45 minutes, and the exact schedule will be assigned by the organizer with endeavors to accommodate the needs of every sponsor as much as possible.

* Rates effective until November 30, 2024. Additional levy of 10% from December 1, 2024 to January 31, 2025 and 20% from February 1, 2025 onwards
## Others

### A5 Ocular Imaging Competition

| INR 17,50,000 / US$21,875 |

The sole sponsor will support this competition, which is co-organized by APAO and the Asia-Pacific Ocular Imaging Society (APOIS). The competition anticipates over 800 submissions across 10 categories. The sponsor's logo will appear on the submission platform, digital LED wall wherever appropriate. A representative of the sole sponsor will present the prizes to the awardees during the Cultural Party.

### A6 Pre / Post-Congress Webinar (June – October)

| INR 10,00,000 / US$12,500 |

The sponsor(s) can offer a 120-minute live webinar with a minimum of 30 minutes of discussion between June and October. A 45-second company video will be relayed in the beginning or the end of the webinar.

### A7 Speaker Ready Room

| INR 20,00,000 / US$25,000 |

The sole sponsor’s logo will be displayed as the background of the monitor along with the Congress logo on every computer in the Speaker Ready Room. The sole sponsor’s logo will also be exclusively displayed in prominent places in the Speaker Ready Room.

### A8 Electronic Video and Poster Platform

| INR 17,50,000 / US$21,875 |

There will be a designated area in the Congress venue for electronic display of videos and posters. The electronic video and poster platform is a major feature of the Congress, providing an excellent networking and learning opportunity for participants. The sole sponsor’s name and logo will be prominently displayed on the touch-screen monitors and appear in the instructions to video and poster presenters. The sponsor will also be acknowledged in the Final Program Book next to details of the electronic video and poster platform.

### A9 APAO Travel Grants

| INR 7,50,000 / US$9,375 |

The sponsor(s) will support the trainees and young ophthalmologists to attend APAO 2025. The sponsor will be acknowledged on the web-based Travel Grant application system and the board at the convention center. The sponsor will present the certificate to the Grant recipients. Grant recipients will be informed of the funding source of the Travel Grants. The Travel Grant will be named as “APAO – (Company Name)” Travel Grants.
## Social Programs

<table>
<thead>
<tr>
<th>Event Description</th>
<th>Sponsorship Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>B1 Presidential Dinner (Evening of Day 1, April 3, 2025)</strong></td>
<td>INR 35,00,000 / US$43,750</td>
</tr>
<tr>
<td>The sole sponsor will have the opportunity to sponsor this prestigious occasion,</td>
<td></td>
</tr>
<tr>
<td>which will be attended by around 200 VIPs invited by the Congress President. The</td>
<td></td>
</tr>
<tr>
<td>sole sponsor’s logo will appear on the backdrop, banner, and signage in the venue</td>
<td></td>
</tr>
<tr>
<td>wherever appropriate. A representative of the sole sponsor will be invited to</td>
<td></td>
</tr>
<tr>
<td>give a 2-minute speech.</td>
<td></td>
</tr>
<tr>
<td><strong>B2 Women in Ophthalmology Luncheon (Afternoon of Day 2, April 4, 2025)</strong></td>
<td>INR 4,00,000 / US$5,000</td>
</tr>
<tr>
<td>The sole sponsor will have the opportunity to sponsor this unique gathering</td>
<td></td>
</tr>
<tr>
<td>intended for all female ophthalmologists attending the APAO Annual Congress. It</td>
<td></td>
</tr>
<tr>
<td>features respected speakers who will cover various topics including dreams,</td>
<td></td>
</tr>
<tr>
<td>business strategies, leadership, and professional growth. The sole sponsor’s</td>
<td></td>
</tr>
<tr>
<td>logo will appear on the event invitation, backdrop, and signage.</td>
<td></td>
</tr>
<tr>
<td><strong>B3 Cultural Party (Evening of Day 2, April 4, 2025)</strong></td>
<td>INR 17,50,000 / US$21,875</td>
</tr>
<tr>
<td>A maximum of 5 sponsors will have the opportunity to sponsor this open reception</td>
<td></td>
</tr>
<tr>
<td>intended for all delegates attending the 40th APAO Congress. The sponsor(s)</td>
<td></td>
</tr>
<tr>
<td>will enjoy the privilege of reserving two tables in the party (subject to</td>
<td></td>
</tr>
<tr>
<td>confirmation with organizer). The sponsor’s logo will appear on the backdrop,</td>
<td></td>
</tr>
<tr>
<td>banner, and signage in the venue wherever appropriate.</td>
<td></td>
</tr>
<tr>
<td><strong>B4 Young Ophthalmologists’ Night (Evening of Day 3, April 5, 2025)</strong></td>
<td>INR 7,50,000 / US$9,375</td>
</tr>
<tr>
<td>The sole sponsor will have the opportunity to sponsor this prestigious gathering</td>
<td></td>
</tr>
<tr>
<td>intended for all young ophthalmologists (YO) attending the APAO Annual Congress,</td>
<td></td>
</tr>
<tr>
<td>APAO leaders and Council Members, APAO YO symposium coordinators and invited</td>
<td></td>
</tr>
<tr>
<td>speakers. The sole sponsor’s logo will appear on the event invitation and the</td>
<td></td>
</tr>
<tr>
<td>APAO YO webpage.</td>
<td></td>
</tr>
</tbody>
</table>
**B5 Fundraising Run (Morning of Day 3, April 5, 2025)**  
INR 10,00,000 / US$12,500

The sole sponsor will have the opportunity to sponsor this fundraising run intended to raise funds for one of APAO’s national member societies in need. The APAO Charity Run was organized from 2016-2024. On average, nearly 280 participants have participated annually. The funds raised were donated to Nepal for its post-earthquake relief works, Guide Dogs Association of the Blind in Singapore, Blind Sports Hong Kong, and Thammasakon Hatyai School for the Blind in Thailand. The sponsor’s logo will appear on the event invitation, promotional materials, T-shirt, trophies and accessories (e.g., bib), certificates of achievement and the finish line. The sponsor’s staff are also eligible to participate in the event.

**B6 APAO LDP Program and Alumni Reception**  
(incl. 1 Pre-Congress Webinar & Reception, Afternoon of Day 3, April 5, 2025)  
INR 15,00,000 / US$18,750

The sole sponsor will have the opportunity to sponsor this prestigious APAO Leadership Development Program (LDP). It includes 1 pre-congress webinar to be held between June and October for the public, and 1 alumni luncheon reception intended for all APAO LDP graduates (over 130 as of the time of publication), APAO leaders and Council members, program coordinators and instructors. The sole sponsor’s logo will appear on the backdrop, banner, and signage wherever appropriate in the venue. The sole sponsor may place their company name and logo on the Abstract Book that contains all the project abstracts to be presented by the APAO LDP graduating class. The sole sponsor’s support will be acknowledged on the respective APAO LDP graduating class webpage.

**B7 APAO First-Timer Program**  
NEW  
INR 15,00,000 / US$18,750

The sole sponsor will have the opportunity to sponsor this program which let first-time attendees relax and enjoy in the APAO Congress. Participants are required to attend a list of designated sessions in the Congress. If they complete the entire list, participants will enter a raffle to win a free registration for the 2026 APAO Congress and a special prize from sole sponsor.

The sole sponsor will give a 3-minute speech in the orientation session and its logo will appear on the backdrop, banner, and signage wherever appropriate in the venue.
## Branding Opportunities

### Advertising Items

#### C1 Advertisement in the Final e-Program Book

- Front of Back Cover: INR 4,00,000 / US$ 5,000
- Run of Page (Full): INR 3,00,000 / US$ 3,750
- Run of Page (Half): INR 1,50,000 / US$ 1,875

#### C2 Mobile Guide Pop-Up Ads

A pop-up advertisement will be shown in the Mobile Guide (Congress App) on a single Congress day selected by the sponsor. A maximum of 3 pop-up advertisements (excluding house advertisements) will be displayed per Congress Day. The final advertisement artwork file is to be provided by individual sponsors and is subject to approval by the Organizing Committee.

#### C3 Advanced Mailing

A one-time inbox message will be sent to all delegates by email on a single Congress day selected by the sponsor. The content is to be provided by individual sponsors and is subject to approval by the Organizing Committee.

#### C4 Social Media Post (Image only)

A feed post will be displayed on the APAO Facebook page once, on a single Congress day selected by the sponsor. The content is to be provided by individual sponsors and is subject to approval by the Organizing Committee.

#### C5 Social Media Post (Video only)

A 2-mintue video will be displayed on APAO Facebook page once, on a single Congress day selected by the sponsor. The content is to be provided by individual sponsors and is subject to approval by the Organizing Committee.

#### C6 Video on LED Display Wall

A 2-mintue video will be displayed on the LED Display Wall at a prominent location in the Convention Center. The content is to be provided by individual sponsors and is subject to approval by the Organizing Committee.
### Delegate Items

**D1 Mobile Guide** **INR 40,00,000 / US$50,000**  
The sole sponsor’s logo will be displayed in a prominent position on the Congress app for smartphones and tablet computers (production cost inclusive).

**D2 Pocket Program** **INR 25,00,000 / US$31,250**  
The sole sponsor’s exclusive advertisement will be shown in a prominent position in the Pocket Program (production cost inclusive).

**D3 Lanyard** **INR 25,00,000 / US$31,250**  
The sole sponsor’s logo will be printed on the lanyard, which will be distributed to every delegate attending the event together with the Congress logo and the organizers’ logo (production cost inclusive).

**D4 Pads and Pens** **INR 7,00,000 / US$8,750**  
The sole sponsor can highlight their company name and logo on two items that will be used throughout the Congress. The pads and pens will be distributed in the delegate bag and should be supplied by the sole sponsor who will bear the production costs.

### On-Site Items

**E1 Executive Suite** **INR 30,000 / US$375 per SqM per congress**  
Sponsors will have the opportunity to rent an executive suite with a total area from 100m² as an office or meeting space on site from April 3–6, 2025. The screen and projector are provided by the organizer. Other facilities as well as food and beverages are to be provided at the sponsors’ own expense. Package sponsors will enjoy priority over exhibitors in securing an executive suite.

**E2 Meeting Pod** **INR 14,00,000 / US$17,500 per pod per congress**  
Sponsors will have the opportunity to rent a meeting pod with a total area 40 – 50m². All facilities, AV/IT equipment, food and beverages are to be provided at the sponsors’ own expense. Package sponsors will enjoy priority over exhibitors in securing a meeting pod.

**E3 Wireless Network Provision** **INR 20,00,000 / US$25,000**  
The 4-day dedicated Wi-Fi service will keep delegates connected. By sponsoring a wireless hotspot at the Congress, the sole sponsor’s logo and name will be prominently displayed with WIFI SSID and on the landing page.
<table>
<thead>
<tr>
<th>E4 Signage</th>
<th>INR 17,50,000/US$21,875</th>
</tr>
</thead>
<tbody>
<tr>
<td>There will be extensive signage around the Congress venue. Sponsors can have the opportunity to print their company logo on all directional signs.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>E5 Charging Station</th>
<th>INR 7,00,000/US$8,750</th>
</tr>
</thead>
<tbody>
<tr>
<td>Attendees rely on their mobile devices for communication and continuously request more convenient, comfortable spaces to charge. The sponsor can offer a service with a fully branded Charging Lounge in the exhibition hall.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>E6 Shuttle Bus Sponsorship</th>
<th>Call for Pricing</th>
</tr>
</thead>
<tbody>
<tr>
<td>The sponsor’s logo will be displayed on the external bus wrap graphic. Pricing will be counted per bus, up to five buses.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>E7 Young / Senior Ophthalmologists’ Lounge</th>
<th>INR 4,00,000 / US$5,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>The sole sponsor’s logo will be displayed on coffee tables and other prominent places in the lounge, where free flow of coffee and light refreshments will be served to the Young / Senior Ophthalmologists. The costs of light refreshments and drinks are inclusive</td>
<td></td>
</tr>
</tbody>
</table>

**Promotional Opportunities: Convention Center**

Promotional options will be listed on https://www.aios.org/aioc-apao-2025.php or https://2025.apaophth.org Visit this link to explore the full range of opportunities available within the convention center and in print meeting materials.

To purchase these promotional opportunities, submit your requests through the Exhibitor Portal. The Organizers will review and assign specific opportunities on a first-come, first-served basis.
The priority points program is a participation and loyalty reward system for APAO Congress corporate partners including exhibitors and sponsors. It is designed to reward for their support and provide a clear and transparent scheduling process of the exhibit booth space order for each exhibitor.

To benefit from the priority points program, each company is required to submit a completed booking form to the APAO Secretariat by the priority point deadline of November 30, 2024. Late submissions will not be accepted.

The priority of booth assignment will be assessed according to the company’s earned priority points and payment date. Companies with the highest number of points are assigned first, progressing down to companies with the fewest points.

The priority points can be accrued through attendance at the previous Congress as well as sponsoring, advertising and supporting the Congress programs.

When two companies with equal points request the same space, priority will be given to the company which has exhibited at three previous congresses in the past five years. If a tie still exists, the exhibit space will be assigned on a first come, first served basis based on the booking and payment dates.

Violations of or failure to adhere to APAO policies, contracts, rules and regulations will result in points being deducted.

The priority point program is subject to cancellation, change or modification by APAO at any time without prior notice.

Priority points are accrued annually and added to the cumulative total in the following ways:

1. **Exhibiting**
   - 1 point for exhibiting in the current year
   - 1 point per year for exhibiting at 5 previous consecutive congresses

2. **Booth Size**
   - 1 point for the first 9m² of booth space
   - 2 points for every 9m² of booth space

3. **Payment Mode**
   - 5 points for sending full payment with the booking form by the priority point deadline: November 30, 2024

4. **Total Congress Expenditure**
   - Total event expenditure includes booth cost, registration and sponsorship at the APAO 2025 Congress.

<table>
<thead>
<tr>
<th>Point Earned</th>
<th>Total Amount Spent</th>
</tr>
</thead>
<tbody>
<tr>
<td>10</td>
<td>US$50,000 – US$99,999</td>
</tr>
<tr>
<td>15</td>
<td>US$100,000 – US$149,999</td>
</tr>
<tr>
<td>30</td>
<td>US$150,000 – US$179,999</td>
</tr>
<tr>
<td>35</td>
<td>US$180,000 – US$209,999</td>
</tr>
<tr>
<td>50</td>
<td>US$210,000+</td>
</tr>
</tbody>
</table>
5. Total Advertising Expenditure
• Total advertising expenditure includes delegate items, advertising items and onsite items.

<table>
<thead>
<tr>
<th>Point Earned</th>
<th>Total Amount Spent</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>US$3,000 – US$5,999</td>
</tr>
<tr>
<td>3</td>
<td>US$6,000 – US$9,999</td>
</tr>
<tr>
<td>5</td>
<td>US$10,000 – US$29,999</td>
</tr>
<tr>
<td>7</td>
<td>US$30,000 – US$49,999</td>
</tr>
<tr>
<td>10</td>
<td>US$50,000+</td>
</tr>
</tbody>
</table>

6. Sponsoring Social Programs and/or APAO Projects
5 points for sponsoring any two of the following social programs:
• Presidential Dinner
• Cultural Party
• Women in Ophthalmology Luncheon

5 points for sponsoring APAO Projects:
• APAO Gateway Project
• APAO Leadership Development Program
• Asia-Pacific Journal of Ophthalmology
• APAO LDP Alumni Reception
• Young Ophthalmologists’ Night

7. Donation & APAO Project / Program Sponsorship
• Total amount donated to the APAO Fundraising Run / other Congress-related events such as the APAO–APOIS Imaging Competition

<table>
<thead>
<tr>
<th>Point Earned</th>
<th>Total Donation</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>US$1,500 – US$3,999</td>
</tr>
<tr>
<td>3</td>
<td>US$4,000 – US$9,999</td>
</tr>
<tr>
<td>5</td>
<td>US$10,000 – US$29,999</td>
</tr>
<tr>
<td>7</td>
<td>US$30,000+</td>
</tr>
</tbody>
</table>

8. Completion of the Post-Congress Survey
• 5 Points for completing the post-congress survey

Code of Practice

Please note that sponsors and exhibitors must comply with the local authority’s regulations and the code of practice on the promotion of medicine by the European Federation of Pharmaceuticals Industries and Associations (EFPIA) available at https://efpia.eu and that by the International Federation of Pharmaceutical Manufacturers and Associations (IFMPA) available at www.ifpma.org.
April 3–6, 2025
Yashobhoomi
India International Convention & Expo Centre (IICC), New Delhi, India

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